

PM PUBLISHING NEWS

## ***Project Business*, the project management textbook, available free-of-charge on-line**

**By Jouko Vaskimo**

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A project management textbook titled **Project Business**, authored by prominent Finnish Professors **Karlos Artto**, **Miia Martinsuo** and **Jaakko Kujala** has been released for free-of-charge on-line distribution following a joint decision of the three authors. The book, which was originally released softcover bound in 2006 in Finnish language under the title *Projektiliiketoiminta*, has been updated, translated and made available as Adobe Portable Document Format (pdf) file at Aalto University Project Business research group webpage at [http://pbgroup.tkk.fi/en/the\\_book\\_and\\_the\\_glossary](http://pbgroup.tkk.fi/en/the_book_and_the_glossary) . Both the English and the Finnish versions of the book are available free-of-charge at the Project Business research group webpage.

The book contains 324 pages, and is organized into seven chapters:

- 1 Introduction
- 2 Basics of project business
- 3 Project marketing and sales
- 4 Project planning and control
- 5 Project organization and leadership
- 6 Project-related services
- 7 Managing project business

The bibliographic data of the book is:

*English version:* Artto K., Martinsuo M., Kujala J., **2011. Project business.** Helsinki, Finland, <http://pbgroup.tkk.fi/en/> , (ISBN 978-952-92-8535-8)

*Finnish version:* Artto K., Martinsuo M., Kujala J., **2006. Projektiliiketoiminta.** WSOY, Helsinki, <http://pbgroup.tkk.fi/en/> , (ISBN 978-952-92-8534-1)

*Chinese version:* The translation for a forthcoming Chinese language version of the book has been initiated.

The authors seek international university partners from distinguished professors who would volunteer to translate the book into their native language, for their own interest and for the benefit of having this free-of-charge textbook available in their own language (with existent versions in other foreign languages).

The Finnish version of the book is qualified as reading material when preparing for IPMA project management certification in Finland. Both Finnish and English versions of the book are used for higher education courses in several universities, such as Aalto University, Tampere University of Technology, University of Oulu, and Åbo Akademi University, in Finland.

The authors will publish a free-of-charge project business glossary of terms in the future. The glossary will include approximately thousand terms and their explanations, both in English and in Finnish. Other language versions of the glossary will be published as a result from the volunteering partner professors engaging into translating other language versions of the book and glossary. The glossary will be made available free-of-charge in the same webpage.

Everyone is allowed to download and print the book or the glossary free-of-charge for their own use, e.g. as a student or as a teacher in a course. Each user must download their free-of-charge book or glossary from the page [http://pbgroup.tkk.fi/en/the book and the glossary](http://pbgroup.tkk.fi/en/the_book_and_the_glossary) . The book or the glossary may not be copied or made available in any other web address.

**Karlos Artto** is a Professor of project business at the Aalto University, Helsinki, Finland. He is leading the Project Business research group (PB). Karlos Artto's long experience in working in industry, and his several research projects with global firms and domestic organizations provide a strong empirical basis for his academic achievements. His publications include more than 100 academic papers, book chapters and books on project business and on the management of project-based firms. He belongs to several editorial boards (including International Journal of Project Management, Project Management Journal, and International Journal of Managing Projects in Business). He has supervised more than 100 master's theses and several doctoral dissertations. His current research interests include: project business as a research area and as an area of practical application in firms; business models of global project-based firms; governance of large and networked projects; project strategy as the strategy of a single project and its relation to business strategies of firms participating to the project, and; risk management, especially new paradigms in project risk management. (photo courtesy Karlos Artto)



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