

FOR IMMEDIATE RELEASE

## **Why do projects fail?**

CALL FOR PAPERS

### ***PMWJ invites articles and papers that explain and describe reasons why so many projects still fail***

17 January 2015 – Dallas, London, Sydney – Project management practitioners, experts and researchers around the world are invited to submit new works for publication in the *PM World Journal* (PMWJ) on the general question of “*why do projects fail?*” In particular, articles and papers that identify, describe and predict why various types of projects fail to meet objectives are sought for publication. Some potential contributions might include:

- Featured Papers – new knowledge or research results related to project failure, covering one or more types of program, project or industry application
- Advisory Articles – how to predict, measure, avoid or minimize project failure, including tools, techniques or strategies.
- Personal Stories - Lessons learned from living through project failures, disasters or specific problems
- Case studies – stories about unsuccessful projects and programs, weak project management or leadership failures, including project “post mortems”
- Commentaries – personal opinions about why projects fail, from any angle or perspective, and what to do about it
- Student Papers – research papers developed for a graduate or undergraduate project management course or program
- Second Editions – older works that were previously presented at conferences or published some years ago that bear seriously on the failure or success of projects and programs

According to Managing Editor **David Pells**, “In his latest PMWJ article on project successes and failures, Alan Stretton has highlighted the lack of data on project failure. Maybe we can attract some additional knowledge, experience or information on this topic.”

“Failure can be measured in many ways, degrees and perspectives,” Pells adds. “We know that projects can fail to meet cost and schedule goals, but result in happy customers. So perhaps we also need more definitions of project failure itself. How was project success or failure defined and measured on your program or project? Send us an article or, better yet, a paper with research results.”

Researchers, practitioners and experts are invited to submit an original article or paper for publication in the *PM World Journal*. Industry executives and managers are invited to share their knowledge and experience. For author guidelines, visit <http://pmworldjournal.net/authors/author-guidelines/>. All works published in the PMWJ are archived in the [PM World Library](#).

## ***PM World News Release***

***PM World Journal (PMWJ)*** is a web-based monthly publication featuring dozens of articles, papers and stories about projects and project management around the world. The PMWJ is produced by PM World, which also operates the **PM World Library (PMWL)**, a global resource for continuous learning in portfolio, program and project management (P/PM). To read the latest PMWJ, go to [www.pmworldjournal.net](http://www.pmworldjournal.net); to learn more, visit [www.pmworldlibrary.net](http://www.pmworldlibrary.net).