

For Immediate Release

Why aren't more IT projects more successful?

PM World Journal seeks articles and papers about managing information technology projects and programs

17 April 2015 – Dallas, London, Sydney – Project management practitioners, experts and researchers around the world are invited to submit new works for publication in the *PM World Journal* on topics related to information technology (IT) projects. Articles and papers that discuss issues related to starting, managing or completing IT projects and programs are sought.

Studies seem to show that the success rate for IT projects is not improving very fast. Are there additional complexities or other special issues associated with planning and implementing technology projects that are not yet well understood? Do stakeholders sometimes get in the way? Are reliable cost estimates for IT initiatives always unreliable or impossible? What are some secrets to success?

Some examples of works might include:

- Featured Papers – new research results related to launching and completing IT projects successfully
- Advisory Articles – how to avoid pitfalls, reduce risks or increase the probability of successful outcomes
- Personal Stories – description of how you or your organization managed to succeed with a successful software, system or technology development project
- Case studies – stories about actual IT programs and projects, what worked and what went wrong
- Commentaries – personal opinions on this issue; what do you really think?
- Student Papers – papers developed for a graduate or undergraduate project management course or program
- Second Editions – older works previously presented at conferences or previously published that address this topic

Questions or original works can be submitted to editor@pmworldjournal.net.

According to Managing Editor **David Pells**, “Many writers and professional leaders today seem to imply that IT projects are both different and more difficult than those in other sectors. I’m just not sure that is true. For example, many projects in aerospace, defense, semiconductors, telecommunications, transportation and other industries have included software, technology development and systems integration for decades.”

“So why aren't more IT projects more successful?” Pells adds. “Is it because of increasing complexity? Constantly changing technologies? Time-to-market pressures? Weak business

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cases, poor estimates, immature budgeting processes, unreasonable executives, governance shortfalls? Let's try to shed more light on the subject.”

Researchers, practitioners and experts are invited to submit an original article or paper for publication in the *PM World Journal*. Industry executives and managers are also invited to share their knowledge and experience. For author guidelines, visit <http://pmworldjournal.net/authors/author-guidelines/>. All works published in the PMWJ are archived in the [PM World Library](#).

PM World Journal (PMWJ) is a web-based monthly publication featuring dozens of articles, papers and stories about projects and project management around the world. The PMWJ is produced by PM World, which also operates the **PM World Library (PMWL)**, a global resource for continuous learning in portfolio, program and project management (P/PM). To read the latest PMWJ, go to www.pmworldjournal.net; to learn more, visit www.pmworldlibrary.net.

Editor's note: We do not publish topic-specific editions of the PM World Journal. Works received in response to this call for papers can be published at any time in the future, so please consider submitting an article or paper on this topic now or later to editor@pmworldjournal.net