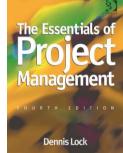
PM PUBLISHING NEWS

New Book by Dennis Lock - The Essentials of Project Management, Fourth Edition – published by Gower

14 October 2014 – London, UK – Gower Publishing has announced the publication of *The Essentials of Project Management, Fourth Edition*, by **Dennis Lock**. The fourth edition of *Essentials of Project Management* is the complement to Dennis Lock's comprehensive, and encyclopaedic textbook; *Project Management* (now in its Tenth Edition).

Essentials provides a concise account of the principles and techniques of project management, designed to meet the needs of the business manager or student. Using examples and illustrations, the author introduces the key project management procedures and explains clearly how and when to use them.

More people than ever before need to understand the basic processes, language and purpose of project working. *Essentials* of *Project Management* remains the ideal text for anyone new to project working, including; senior managers, project sponsors, stakeholders or students studying project management as part of a



stakeholders or students studying project management as part of a wider business qualification or degree.

Dennis Lock is a freelance writer who specializes in project management. His exceptionally wide industrial experience has included sub miniature electronics, defence systems, heavy engineering and international mining, with a progression of successful management positions in all of those industries. He has fulfilled consultancy assignments in Britain and overseas and in recent years has taught project management to masters degree students as an external lecturer at two British universities.

Of over 50 books that he has written or edited, almost all have been published by Gower.

Founded in 1967 and based in the UK, Gower is an independent publisher, widely recognized as a specialist in project management books and resources. Gower's



publishing programme includes a range of over 1000 titles from classic business and project management books through to the most challenging and cutting edge topics. Gower's expert authors are continually developing new titles and are drawn from respected academic institutions and industries worldwide. Gower's project management home page can be found at

www.gowerpublishing.com/projectmanagement

For more about <u>The Essentials of Project Management available, click here.</u>

Editor's note: Readers of the PM World Journal receive discounted pricing from Gower. For more, visit http://pmworldjournal.net/?page_id=2212 or contact editor@pmworldjournal.net.