

[New Resource in the Library](#)

Digital Globalization: The New Era of Global Flows

The McKinsey report on digital technologies, exploring their impact on how business is done across borders and trends for the future

5 March 2016 – Milan, Italy – A new resource has been added to the PM World Library related to Other Information affecting global P/PM. The new resource is titled “***Digital Globalization: The New Era of Global Flows***”.

The McKinsey Global Institute recently released this executive summary on digital technologies. The Institute is the research arm of McKinsey & Company, providing managers and policy makers with facts and insights from its studies. The report is short but very interesting because it shows the latest figures on digital technologies. Using statistics and indexes, it draws a clear picture of what is the present situation and the framework of what could be the future of digital technologies.

McKinsey Global Institute

The findings shown in the report’s graphs are remarkable; for example, the trends of trade, finance and data flows are compared enlightening similarities and differences. This executive summary also contains a rank based on the MGI Connectedness Index, evaluating the development of digital technologies in the analyzed countries. Singapore tops the latest rankings, followed by the Netherlands, the United States, and Germany. China has surged from No. 25 to No. 7.

To access this new resource, go to <http://pmworldlibrary.net/other-information-affecting-ppm/>, click on “Trends and the Future”, scroll down to “*Digital Globalization: The New Era of Global Flows*”. Must be a registered member to access.

Posted by: [Giulia Gasparini](#)

For Post in the PMWL

[Digital Globalization: The New Era of Global Flows](#) – The resource recently published by the McKinsey Global Institute can be an excellent starting point for managers that are working on programs and projects in which digital technologies have a key role. The statistics and the other information presented in the “*Digital Globalization: The New Era of Global Flows*” are relevant to have a better understanding of digital technologies, because globalization is increasingly defined by flows of data and information.

For more visit <http://www.mckinsey.com/mgi/overview>

<http://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/digital-globalization-the-new-era-of-global-flows>

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