

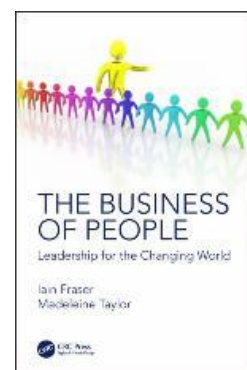
## PM PUBLISHING NEWS

# The Business of People

### *New book by Iain Fraser and Madeleine Taylor published by CRC Press*

29 July 2019 – Florida, USA – CRC Press has announced the publication of a new book titled ***The Business of People: Leadership for the Changing World***, by **Iain Fraser and Madeleine Taylor**. Based in New Zealand, Iain is a Fellow and former Chair of the Board of the Project Management Institute; Madeleine has been a consultant, educator and mentor in social work, organisational development and people skills since 1982.

According to the CRC release: **The Business of People** is purposefully focused on people. The book will assist you with developing and supporting yourself with your people leadership, knowledge, and skills. It is an opportunity to better manage yourself and lead others, including your organization, into the modern volatile, uncertain, complex, and ambiguous (VUCA) world. It is also a sequel to Fraser's top-selling book *The Business of Portfolio Management: Boosting Organizational Value*.



Authors Madeleine Taylor and Iain Fraser combine to give you the very best in knowledge and experience in a variety of situations. This is a book that cuts through the nonsense and presents real-world solutions for situations facing leaders today and tomorrow.

**Iain Fraser** is somebody who understands the need for organizational change in entities that are focused on developing their people to explore and deliver business value. Iain has worked with and led teams around the world in the banking and finance, defense, engineering, government, oil & gas, power, and telecommunications sectors. Today he is a sought-after speaker, trusted advisor and trainer on business value and change. Author of the top-selling business book *The Business of Portfolio Management— Boosting Organizational Value* as well as over 25 other publications. He uses his more than 30 years' professional and leadership experience to craft his speaking, training, and mentoring activities.

**Madeleine Taylor** has worked with people on the forefront of trouble throughout her professional life, including mental and physical health, grief and loss, conflict and organizational challenges. Through that she has connected with people from many walks of life. Taylor provides training, supervision, facilitation, and executive coaching. Of special interest for the past five years, she has been working with parents and educators about the impact of the overindulgent world on children and families.

For more about this book, go to <https://www.crcpress.com/The-Business-of-People-Leadership-for-the-Changing-World/Fraser-Taylor/p/book/9780367251024>

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Source: CRC Press