

*For Immediate Release*

## **Kayla Kim Sampson named PMWL Research Scholar in South Africa**

### ***PhD candidate at GBSB Global Business School joins PM World Library research team***

20 February 2025 – Dallas, TX, USA and Cape Town, South Africa – PM World has announced the appointment of **Mrs. Kayla Kim Sampson** as a PM World Library research scholar. Kayla is a PhD researcher at GBSB Global Business School. She holds a master's degree in retail business management from the Cape Peninsula University of Technology (CPUT). Her previous studies concentrated on strategic management in e-tailing.

Mrs. Sampson specializes in the retail industry and is currently employed as a Senior Buyer for a well-known retailer in Malta. Additionally, she has experience as a lecturer at the university where she completed her postgraduate studies.



She is currently pursuing a PhD in innovation management. The PhD program spans 3 years (full-time) and features a curriculum centred on digitalisation, artificial intelligence, technology and entrepreneurship and innovation management. Her research focuses on AI transformation in employment, exploring how AI-driven training can enhance the appropriate skills for an evolving market.

To learn more about Kayla and to follow her research, visit her scholar profile page at <https://pmworldlibrary.net/kayla-kim-sampson/>

Free access to the PM World Library (PMWL) is offered to qualified scholars who are conducting research on program or project management related topics who agree to post their research results in the PMWL and to help increase/enhance the resources in the library related to her or his research topics. Candidates are expected to be PhD level graduate students, those recently granted PhD or doctoral degrees and engaged in post-graduate research, or full or part-time professors of project management. For more information including criteria and expectations, [click here](#).

To view information about all PMWL research scholars, go to <https://pmworldlibrary.net/research-scholars/>

The **PM World Library (PMWL)** is a global resource for continuous learning in portfolio, program and project management (P/PM). The PMWL is produced and maintained by PM World, which also publishes the monthly **PM World Journal (PMWJ)**, a web-based publication featuring dozens of articles, papers and stories about projects and project management around the world. To view the latest edition, go to [www.pmworldjournal.com](http://www.pmworldjournal.com); to learn more, visit [www.pmworldlibrary.net](http://www.pmworldlibrary.net).