

## **Breaking Barriers: *The Shift Code* Podcast Explores Transformation Journeys and Athena's Bold New Aerospace Frontiers**

*Hosted by Project Management Institute CEO, Pierre Le Manh, the new podcast series is dedicated to the intersection of leadership, change management and real-world impact*

**PHILADELPHIA, February 27, 2025** — [Project Management Institute](#) (PMI) is proud to announce the launch of *The Shift Code*<sup>™</sup> podcast to explore the vital role of project success in facilitating organizational and digital transformation. Hosted by PMI President and CEO [Pierre Le Manh](#), the first season features candid conversations with C-suite-level executives from aerospace, technology, agriculture, and other industries. Listeners will gain valuable insights into leadership lessons and how to achieve successful project outcomes consistently.

The series begins with **Steve Altemus**, CEO of Intuitive Machines, the first commercial company to soft-land a spacecraft on the moon in February 2024. Last night, the company successfully completed the launch of its IM-2 mission lunar lander - named Athena - and part of Intuitive Machines plan to deliver NASA technology to the Moon. Accomplishing future solar system exploration relies on the creation of consistent lunar delivery services and the development of a heavy cargo lander for sustainable infrastructure on the Moon. Altemus discusses major advancements in aerospace technology and the role of project management in accelerating space exploration in his interview.

“What we’ve tried to do is find lean and affordable ways to work. We’ve had a set of tenets that said, ‘set arbitrary and inflexible milestones and meet those to drive the team toward a resolution of problems,’” said Altemus. “Innovation comes out of overly constrained budgets, overly constrained schedules, and a very difficult technical challenge. Forced innovation is what happens when you take on that insurmountable challenge.”

### **Additional episodes will feature:**

- **Robert C. Wolcott**, Co-Founder and Chair of the World Innovation Network (TWIN) and author of *Proximity: How Coming Breakthroughs in Just-in-Time Transform Business, Society, and Daily Life* unpacks how adaptability and flexibility within organizations can unlock significant innovation.
- **Miishe Addy**, Co-Founder and CEO of Jetstream Africa, highlights how project management is transforming logistics across West Africa.
- **Simon Molnar**, Founder and CEO of Flagship, explores the role of project management in navigating digital transformation in the retail industry.
- **Vihari Kanukollu**, Co-Founder and CEO of UrbanKisaan, shares insights into sustainable urban farming solutions in India and the challenges of scaling environmentally conscious projects.

- **Julissa Mateo Abad**, Founder of STEMERIA, a consultancy focused on digital innovation, and the founder of the largest women-in-tech community in the Dominican Republic, Mujeres TICs RD, discusses her efforts to empower women in technology and the impact of inclusive leadership.

“When you’re breaking new ground - people want to know the formula. In the first season of *The Shift Code* - we’re bringing in the doers, the disruptors, the ones making things happen,” said Pierre Le Manh, PMI President and CEO. “From drastically lowering the cost of space exploration to revolutionizing how we grow food - these conversations cut through the noise to show how project management drives real innovation, solves impossible problems, and moves humanity forward.”

### **How to Listen**

The first episode of *The Shift Code* premieres on **Thursday, February 27, 2025 at 10am Eastern**, with new episodes releasing every three weeks. You can listen on [PMI.org](https://www.pmi.org), [Apple Podcasts](#), [Spotify](#), or [YouTube](#).

### **About Project Management Institute (PMI)**

PMI is the leading authority in project management, dedicated to guiding the way to project success. Since 1969, PMI has shone a light on the power of project management and the people behind the projects. With a global community, gold-standard professional certifications, and career-long learning opportunities, PMI empowers current and aspiring project professionals, as well as organizations, with knowledge and resources to lead effectively and create an impact in the communities they serve. Join PMI in elevating our world – one project at a time. Connect with us at [www.pmi.org](https://www.pmi.org), [linkedin.com/company/projectmanagementinstitute](https://www.linkedin.com/company/projectmanagementinstitute), on Instagram [@pmi\\_org](#), and on TikTok [@PMInstitute](#).

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