PYTHEO and Pyramid Theory¹

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Abstract

This paper introduces the theoretical framework known as *PYTHEO* and its associated *Pyramid Theory*, designed to revolutionize project management practices. The theory addresses a critical gap in current methodologies by providing a comprehensive, hierarchical structure for managing projects from inception to completion. By incorporating elements such as the Needs-Expectations-Requirements (NER) framework, gears (stakeholders, resources, risks, quality), facades (cost, time, performance), and lifecycle models like STEPS and APEMC, PYTHEO offers a flexible yet robust approach to ensuring alignment with project objectives and delivering high-quality outcomes. This paper outlines the key principles of the theory, demonstrates its mathematical and conceptual underpinnings, explores its implications across various domains, and proposes methods for validation and testing. Ultimately, PYTHEO aims to enhance efficiency, resource utilization, and stakeholder satisfaction in project management while fostering innovation in interdisciplinary applications.

Introduction

Project management has long relied on established methodologies such as Agile, Waterfall, and frameworks such as PMBOK, PRINCE2, and PM². However, these frameworks often fall short when addressing complex, dynamic environments characterized by uncertainty, evolving requirements, and diverse stakeholder interests. Existing theories fail to provide an integrated, adaptable system capable of balancing competing priorities while maintaining focus on core objectives.

The *PYTHEO* framework fills this void by introducing the Pyramid Theory, which structures project data into a mature final product through a systematic hierarchy of components. These include foundational elements such as NER (Needs, Expectations, Requirements), intermediate gears (stakeholders, resources, risks, quality), and facades (cost, time, performance). Additionally, PYTHEO incorporates lifecycle models like STEPS and APEMC to guide project progression effectively. This study aims to present

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the theoretical foundations of PYTHEO, demonstrate its practical utility, and highlight areas for future research and application.

Background and Literature Review

The field of project management is rich with theoretical contributions, including traditional approaches like Waterfall, iterative methods like Agile, and hybrid models that combine aspects of both. Despite their widespread adoption, these methodologies struggle with certain limitations:

- 1. **Waterfall Model:** While effective for linear, predictable projects, it lacks flexibility and adaptability in dynamic environments
- 2. **Agile Methodology:** Although highly responsive to change, Agile can be challenging to implement in large-scale or heavily regulated projects due to its emphasis on rapid iteration over documentation.
- 3. **PRINCE2 Framework:** Though structured and process-driven, PRINCE2 may become overly rigid, limiting creativity and responsiveness.

Recent advancements have sought to address these gaps, but no single theory provides a holistic solution encompassing all phases of project development, stakeholder engagement, and resource optimization. The introduction of PYTHEO and its Pyramid Theory seeks to bridge this divide by offering a unified framework that integrates best practices from existing methodologies while introducing novel concepts tailored to modern challenges.

Key works informing this theory include:

- Kerzner's Project Management: A Systems Approach to Planning, Scheduling, and Controlling,
- Schwaber & Sutherland's Scrum Guide.
- PMBOK's Guide to Project Management Body of Knowledge,
- Senge's The Fifth Discipline, and
- Nonaka & Takeuchi's *The Knowledge-Creating Company*.

These sources collectively emphasize the importance of systems thinking, knowledge creation, and adaptive processes—principles central to PYTHEO's design.

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Theoretical Framework

Hierarchy of the Contents of PYTHEO

PYTHEO operates within a hierarchical framework consisting of several interconnected layers:

1. Project Components:

- **1.1. Project:** The overarching endeavor with defined goals and objectives.
- 1.2. **Stage:** Represents a project objective or goal, as outlined in the NER framework.
- 1.3. **Phase:** A chain of events aimed at achieving mutual goals within a stage.
- 1.4. **Deliverables:** Tangible sub-products managed via steps and gears.

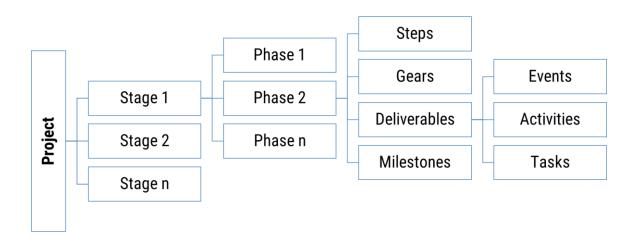


FIG 1 – Project Components

2. PYTHEO Implementation Lifecycle Model (STEPS)

- **2.1 Study:** Assessment phase to understand project requirements.
- **2.2 Kick-off / Initiate:** Kick-off phase to align stakeholders.
- **2.3 Plan:** Detailed planning phase outlining scope, resources, and timeline.
- **2.4** Implement / Carry Out: Execution phase where activities are performed.
- **2.5** Review/Audit/Check: Evaluation phase to assess progress.
- **2.6 Deliver/Handover:** Transition phase to deliver outputs to stakeholders.
- **2.7 Integrate:** Final phase ensuring outputs integrate into ongoing operations.

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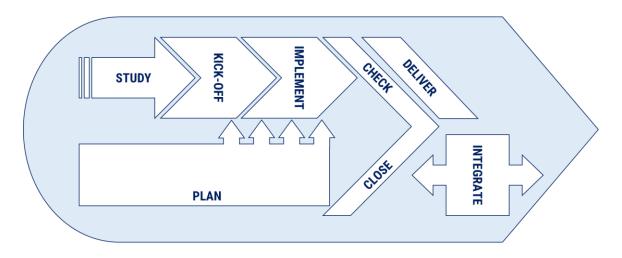


FIG 2 – PYTHEO Implementation Lifecycle Model (STEPS)

3 PYTHEO Consulting Project Lifecycle Model (APEMC)

- **3.1 Accept:** Initial phase involving acceptance of project terms.
- **3.2 Prepare:** Planning and preparation phase.
- **3.3 Execute:** Implementation phase following the plan.
- **3.4 Measure:** Evaluation phase measuring performance against KPIs.
- **3.5 Close:** Closing phase involving handover and lessons learned.

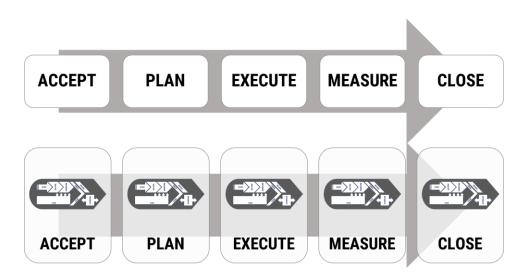


FIG 3 – PYTHEO Consulting Project Lifecycle Model (APEMC)

4 The Pyramid in PYTHEO:

4.1 The PYTHEO Pyramid matures project data into the final product using gears and facades.

1.1. Base of the Pyramid:

- 1.1.1. Needs, Expectations, Requirements (NER)
- 1.1.2. Justification
- 1.1.3. Goals/Objectives
- 1.1.4. Scope

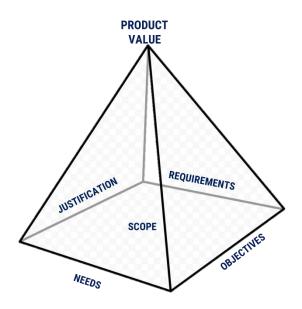


FIG 4 – Base of the Pyramid

1.1. Gears & Facades:

1.1.1. Gears (Angles of the Base and Perimeter):

1.1.1.1. Product / Value

1.1.1.2. Stakeholders

1.1.1.3. Resources

1.1.1.4. Risks

1.1.1.5. Quality

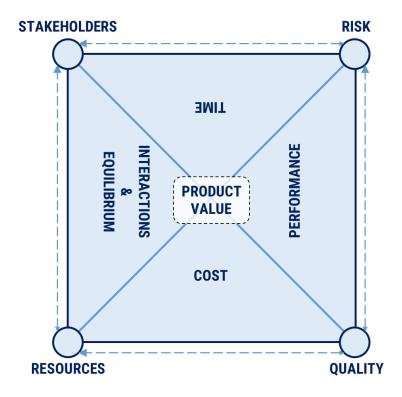


FIG 5 – Gears and Facades of the Pyramid

1.1.2. Facades (Connecting to the Final Product):

- 1.1.1.6. Cost
- 1.1.1.7. Time
- 1.1.1.8. Performance
- 1.1.1.9. Interactions and Equilibrium of Gears

Each component builds upon the previous one, creating a cohesive structure that ensures alignment with project objectives and efficient use of resources.

Key Principles of the Theory

- 1. **Hierarchy and Structure:** Projects are organized hierarchically, starting with foundational elements (NER) and progressing through intermediate stages (gears) to achieve final deliverables (facades).
- 2. **Adaptability:** PYTHEO accommodates changing conditions through iterative cycles embedded in its lifecycle models (STEPS and APEMC).

- 3. **Stakeholder Engagement:** Continuous interaction with stakeholders ensures alignment with expectations and requirements throughout the project lifecycle.
- 4. **Resource Optimization:** Efficient allocation of resources is achieved through careful consideration of gears (stakeholders, resources, risks, quality) and facades (cost, time, performance).
- Equilibrium: Balance among competing priorities (e.g., cost vs. quality, speed vs. thoroughness) is maintained through systematic evaluation and adjustment.

Mathematical/Conceptual Modeling

While PYTHEO primarily relies on conceptual modeling, mathematical equations can be used to quantify relationships between gears and facades. For example:

Risk-Performance Tradeoff:

$$P=f(R,Q,T,C)$$

Where P represents performance, R denotes risk, Q signifies quality, T refers to time, and C indicates cost. This function illustrates how adjustments in one factor influence others.

Stakeholder Satisfaction Index (SSI) :

$$SSI=w1\cdot E+w2\cdot R+w3\cdot Q$$

Here, E, R, and Q represent expectations, resources, and quality, respectively, weighted according to stakeholder priorities (w1, w2, w3).

Diagrams and flowcharts further clarify the interactions between components, demonstrating how the pyramid structure facilitates data maturity.

Implications and Applications

PYTHEO and its Pyramid Theory hold significant implications for multiple fields, including:

- 1. **Business Management**: Enhances strategic planning and execution in corporate settings.
- 2. **Engineering**: Improves delivery timelines and budget adherence in construction and manufacturing.
- 3. **Healthcare**: Streamlines clinical trials and healthcare service implementations.

4. **Education**: Supports curriculum development and educational program management.

Interdisciplinary applications extend to environmental sustainability, social impact initiatives, and technology-driven innovations.

Conclusion

PYTHEO and its Pyramid Theory offer a transformative approach to project management, addressing gaps in existing methodologies and promoting efficiency, adaptability, and stakeholder engagement. Its hierarchical structure, lifecycle models, and focus on equilibrium make it a versatile tool applicable across industries. Future research should explore refinements, scalability, and integration with emerging technologies. Collaboration among academics, practitioners, and policymakers will be essential to fully realize PYTHEO's potential.

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