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Managing Projects in Research and Development

Ron Basu

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Contents:

Preface; Why project management is essential in research and development; Current thinking in managing R&D projects; Fundamentals of project management; R&D project life cycle; Managing cost, time and quality in R&D; Managing risks in R&D; Managing R&D portfolios; R&D project success criteria and success factors; Operational excellence concepts in R&D projects; Case studies of R&D projects; Making it happen; Appendix; Bibliography; Index.

About the author:

Ron Basu is Director of Performance Excellence Limited and a Visiting Fellow at Henley Business School, England. He is also a Visiting Professor at SKEMA Business School, France. He specialises in Operational Excellence and Supply Chain Management and has research interests in Performance Management and Project Management.

Previously he held senior management roles in blue-chip companies like GSK, GlaxoWellcome and Unilever and led global initiatives and projects in Six Sigma, ERP/MRP II, Supply Chain Re-engineering and Total Productive Maintenance. Prior to this he worked as Management Consultant with A.T. Kearney.

He is the co-author of *Total Manufacturing Solutions*, *Quality Beyond Six Sigma*, *Total Operations Solutions* and *Total Supply Chain Management* and the author of books with titles *Measuring e-Business Performance*, *Implementing Quality*, *Implementing Six Sigma and Lean*, *FIT SIGMA* and *Managing Project Supply Chains* and *Managing Quality in Projects*.

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