

Project Management update from Argentina



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An important event regarding Project Management took place in Argentina last month. PMI Nuevo Cuyo, Argentina Chapter (PMINC) has presented the Congress named “Project Management for Construction Industry” in Mendoza, on August 22nd with an audience of more than 100 local professionals.

At the opening of the event, **Mr. Gustavo Albera**, current PMINC President, welcomed the audience. “Good projects and good construction works are the result of three actions that must be correctly solved: design, technical aspects and management that makes this happen” said Mr. Albera in his presentation.

“In the current situation, where the market demands greater rigor in the management of time, cost and quality, there is an opportunity to add value to our professional services through good project management practices” added Albera who introduced then the lecture of “Efficient Project Management and Construction Works with Lean Thinking approach” presented by **Pablo Lledó**, former President of PMI Nuevo Cuyo Chapter and former Director of PMI Buenos Aires Chapter.

Mr. Lledó proposed some tips for Project Managers in order to manage efficient projects based on two philosophies: Lean and Agile. As he commented in his speech, “Lean Thinking, a philosophy born in the 1990s for massive production projects, defines a technique to make projects more efficient. On the other hand, in 2001, software developers defined the approach known as agile software development. From these two philosophies, Lean and Agile, we can find tips for Project Managers in order to manage projects efficiently, but not just for the Production or IT Sectors, but also for whatever kind of construction project they should manage”.

Following the lecture of Mr. Lledó, led a forum composed of construction and project management experts who debated about the myth of scheduling and planning construction projects.

Part of this forum were **Mr. Santiago Debe**, President of the Real Estate College, **Mr. Diego Perez Colman**, General Manager of Hipercerámico SA, one of the largest companies of building materials in the region, **Mr. Eduardo Stradella**, Chairman of New Panel SA, an industrialized building systems company, **Mr. Carlos Gonzales**, Project manager of The Wines-Vino Tourism SA, an international entrepreneurship, **Mr. Alberto Badui**, Production and Projects Manager of IMPSA, a hundred year-old company that provides integrated solutions for power generation from renewable resources, equipment for the process industry and environmental services, **Mr. Mario Yanzon**, Architect and founding partner and President of Bormida & Yanzon Arquitectos, one of the most important studies of architects in Mendoza, and **Mr. Raul Iannuzzi**, partner of Mendoglass SA, the most important firm of aluminum and glass frames in Mendoza.

As a facilitator, Mr. Pablo Lledó proposed some common myths related to scheduling and planning projects, developed by the construction scheduling subject matter expert Ana María Rodríguez, and the participants discussed about them.

“It was very interesting because this forum engaged people who otherwise hardly feel part of the project management community and promoted greater involvement and motivation to promote their employees, partner and colleagues. They also had the opportunity to teach the audience based on their great experience” commented Mr. Gustavo Albera, showing his satisfaction with the results of the congress.

But this is not the only important event to have place in this country during the current season. Another great event for the project management community in Argentina was announced: the first edition of a new national level congress, the “**Argentinean Project Management Day**”.

This event will be held on September 13th in the city of Rosario, due to the experience and excellent organization of the local congress held in Rosario in the previous years. The following editions of this Argentinean PM Day will be placed in different cities of the country.

As **Oswaldo Ucha**, President of PMI Buenos Aires Chapter said, “This event represents the decision taken by the two PMI Chapters in Argentina about increasing the operation of PMI at the national level and opens the possibility of shared actions between PMIBA and PMINC with the organization of this congress in the future.”

“Reaching all regions of the country with the same services and benefits, integrate, share knowledge and promote our profession throughout the whole territory of Argentina in the same way, and collaborate with the development of local communities are the main objectives of this conference” added Mr. Ucha.

The first edition of the PM Day in Rosario will have excellent lectures to be presented by renamed professionals like **Oswaldo Ucha**, PMI Buenos Aires Chapter President, **Raúl Bianchi** from Uruguay, Gustavo Albera and **Pablo Lledó** from Mendoza Argentina and **Esteban Zuttió**n from Buenos Aires.

Among the diverse events offered every month by PMI Buenos Aires Chapter and PMI Nuevo Cuyo Chapter, these events shows up the increasing interest that has the project management profession in many industries of Argentina.

Find information of **PMI Buenos Aires Argentina Chapter** events at [PMIBA website](#) and **PMI Nuevo Cuyo Argentina Chapter** events at [PMINC website](#).

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Cecilia Boggi, PMP is founder and Executive Director of activePMO, giving consulting services and training in Project Management and Leadership skills in Argentina and Latin America.

After graduating with a degree in Computer Science Engineering from Universidad de Buenos Aires, Argentina, she has managed software development projects and PMO implementation projects for more than 20 years both in the government and private sector. Cecilia also has graduated from an Executive Program in Business Management at Universidad del CEMA. She holds the Project Management Professional (PMP®) credential since 2003, is certified as SDI Facilitator from Personal Strengths© and is alumni of the PMI Leadership Institute Master Class 2012. Ms. Boggi is Past President of the PMI Buenos Aires Argentina Chapter, and is a founding member of the PMI Nuevo Cuyo Chapter and PMI Santa Cruz Bolivia Chapter. She has been designated by PMI in the role of Mentor of Region 13, Latin America South, for the years 2014-2016. Cecilia has participated in the development of PMBOK® Guide 5th Edition, leading the Chapter 9, Human Resource Management, content team and she is professor of Project Management in some Universities and Institutes in Argentina, Chile, Peru and Bolivia.

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