

Project Management in Spain: Monthly report

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*By Alfonso Bucero MSc, PMP, PMI-RMP, PMI Fellow
Internacional Correspondent
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Bovis Lend Lease will manage the the “Botin Project” in Santander

The building designed by the architect Renzo Piano, represents the first example of teamwork between Bovis Lend Lease and Renzo Piano Building in Spain. Both organizations have collaborated in at least ten emblematic projects worldwide, being this one its first case in Spain working together.



New building in Santander

[Bovis Lend Lease](#), worldwide leader in Construction Project management has been selected by [Botin Foundation](#) to manage the project of the construction of the new “Botin Center” in Santander. Bovis is adding their broad experiencia, at national and international level, in important projects and singular buildings with high complexity, some of them are 50 museum’s construction projects worldwide, including the “Museo de Arte Contemporáneo de Castilla y León” in Spain.

The new Botin Center, designed by Mr. Renzo Piano, represents the first teamwork of Lend Lease and [Renzo Piano Building Workshop](#) in Spain. Both organizations have collaborated in at least ten emblematic projects in the world, as the **City Gate project** in Malta, currently in construction phase or the **Central St. Giles** project in London (UK).

The new Botin Center will convert Santander into the international city of the art, furthermore it will give more importance to that community as one of the cultural places more important in Europe. That building will not be only a museum, but that its activity will integrate arts and la education with a social objective. The art that will fertilize itself the city life, and the as a mean to develop Creativity through an innovation training program from the “Botin Foundation”.

The opening is scheduled for 2014 summer, happening at the same time of the 50th Anniversary of “Botin Foundation” and the Sailing Olympic Competition, that has been awarded recently to the city of Santander.

A restructuring process

After the economic recession on 2008, Construction Project Management firms started a change process. The temporary loss of high qualified professionals, the mix and loss of companies, is changing the industries and the economy in general.

The Project Management Spanish Association in the Construction industry – AEDIP, has been implementing a policy of encouragement for those men and women, that are forging the bases to start up their own company, the conquer of new markets, and for that they are keeping a nice approach to them, with public and private institutions, and adjacent companies, to promote the implementation of “project management” in those industries and public administrations in Spain where their benefits are not very known.

However, in this “enterprising” effort, may lose opportunities because of lack of appropriate organization, financial reliability, enough legal responsibility, networking, and so on..). The growth from a company takes some time, but positive circumstances exist that may

accelerate this process, through a satisfactory negotiation with an enterprise from that industry.

Project management Spanish enterprises are moving through an internationalization process. During the last three years, the companies have won its first contracts, with positive perspectives. However the international field is wide; and that fact convert it in a great opportunity to cooperate.



D. Pedro Dubie (Secretario General de AEDIP)

Mr. Dubi has been a great contributor in that activity. If you want to know more information, you may access to www.aedip.org

About the Author



Alfonso Bucero

International Correspondent – Spain



Alfonso Bucero, MSc, PMP, PMI-RMP, PMI Fellow, is an International Correspondent and Contributing Editor for the **PM World Journal** in Madrid, Spain. Mr. Bucero is also founder and Managing Partner of BUCERO PM Consulting. Alfonso was the founder, sponsor and president of the PMI Barcelona Chapter until April 2005, and belongs to PMI's LIAG (Leadership Institute Advisory Group). He was the past President of the PMI Madrid Spain Chapter, and now nominated as a PMI EMEA Region 8 Component Mentor. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid and is studying for his Ph.D. in Project Management. He has 29 years of practical experience and is actively engaged in advancing the PM profession in Spain and throughout Europe. He received the PMI Distinguished Contribution Award on October 9th, 2010 and the PMI Fellow Award on October 22nd 2011. Mr. Bucero can be contacted at alfonso.bucero@abucero.com.