

Report from IPMA Awards Ceremony in Dubrovnik On 1 October 2013

Ed Naughton & Robert Youker named IPMA Fellows

The International Project Management Association (IPMA) announced the appointment of **Ed Naughton** and **Bob Youker** as new IPMA Fellows. This is the highest individual honor afforded by IPMA. The announcement was made during the IPMA Awards Banquet on 1 October 2013, day two of the 27th IPMA World Congress in Dubrovnik, Croatia.



Mr Ed Naughton, BE, C. Eng., F.I.E.I., IPMA-a, PMP, is a graduate of University College Dublin where he read for a BE (civil). He is a Fellow of the Institute of Engineers of Ireland; a Chartered Engineer (Ireland); a Professional Engineer in Canada (British Columbia); holds the highest level of IPMA certification; and was the first PMP (Project Management Professional) in Ireland from the USA-based Project Management institute. He also holds a Diploma in Applied Finance from the Irish Management Institute and an Honorary Master's degree from University College Cork for his contribution to the development of project management in

Ireland.

Ed founded the Institute of Project Management of Ireland (IPMI) in 1989; IPMI was accepted as a member association of IPMA in 1999. He introduced the IPMA 4 level certification system into Ireland and was the author of the original "National Competence Baseline Ireland" and the Certification Handbook which stipulates the rules and regulations associated with the certification system. He has been an ardent advocate for the adoption of IPMA certification in Ireland and ten years after its formal introduction in 2002 the number of Irish certified IPMA professionals is approaching 3000.

In 2004 he was elected to the Executive Board of IPMA and was awarded the Marketing brief. During his two year tenure on the board (2005-2006) he was a very active advocate for IPMA. As well as his normal ExBo duties, he hosted an ExBo meeting in Dublin and introduced the IPMA organization and the board to the then Minister for Health, Mary Harney – the Irish government's largest spending department; founded and edited the IPMA quarterly publication "*Project Management Practice*;" re-designed the IPMA website and dramatically increased traffic; and succeeded in getting the then European Commissioner for Competition Charlie McCreevy to participate in the promotional launch of ICB3.

Ed Naughton has attended and actively participated every Council of Delegates Meeting since 2000; hosted a CoD meeting in Dublin in 2009; hosted an ICB4 workshop in Dublin in 2011; doted IPMA Delta and organized a training programme for

it in Dublin in 2012; ensured Ireland's participation in international validations and assessments; was selected as a member of the Education & Training Board (2013/2014); and represented IPMA At PMI congresses in Washington, Dublin (EMEA) and Vancouver in 2010, 2011 & 2012 respectively.

According to Ed in his acceptance speech, *"this honour is a reflection on the fact that a small country such as Ireland with a 4.0m population can be very influential in its contribution to the world of international project management. In many facets of sport, arts, music and business, Ireland punches above its weight - we must use these international networks in a strategic way. This connectivity and international collaboration allows countries to share costs and risks of tackling common project management challenges. The IPMA family provides a platform for all nations to have a serious input to many of these challenges"*.

Mr Robert "Bob" Youker is a co-founder of both the Project Management Institute (PMI), and *asapm*, the American Society for the Advancement of Project Management in the United States. A long-time contributor to the practice of project management, he was a Director of IPMA from 1977 through 1988. He participated in many IPMA Conferences from 1974 through the early 2000s, presented several keynote addresses, and organized panels and workshops. He introduced IPMA into a dozen government agencies and businesses around the World, and in many cases, connected those agencies and businesses with IPMA leaders.



Bob introduced and popularized innovations to the practice of project management, from his work in Xerox in the 1960s, to his leadership in the first manual project management planning and tracking tools (Planalog President, 1968-1974). In his work for World Bank, Bob developed training that benefited thousands of project and program managers, and government officials, mostly in developing countries. He was the author and developer of the World Bank's CD-ROM based project management training kit titled "Managing the Implementation of Development Projects", still available and widely used today. His 1975 article on Organizational Alternatives for PM and making the matrix work has been reprinted in 10 books and used in hundreds of training courses. He presented early papers on key subjects like managing stakeholders, implementing change, the hierarchy of objectives and managing the project life cycle.

Bob Youker was recognized by IPMA for his massive contributions to the profession and practice of project management, IPMA and society.

According to Bob, *"I have been a very strong supporter of IPMA since before 1974 when I attended a Paris IPMA conference and presented a paper on installing a strategic and operational planning system in a large government agency, an interesting application of project management. I like the model of IPMA of a confederation of national associations versus a one size fits all model. I have greatly valued my relationships with the many people I have met and worked with at IPMA. Russ*

Archibald was and is my mentor and I took his place on the IPMA board when he had to leave. I always told people that the IPMA conferences were much more fun than PMI's and I was pleased when Eric Jenet, another mentor, attended an IPMA conference and agreed with me."

Founded in 1965 and registered in Switzerland, **International Project Management Association (IPMA)** is the oldest global project management professional organization. IPMA is an international federation of more than 55 national project management societies in Africa, Asia, Europe and the Americas, representing over 50,000 project management practitioners and experts. The president for 2013-2014 is **Mr. Mladen Radujkovic**. For more information visit www.ipma.ch

Additional Information about Ed Naughton:

Experience

Ed graduated in 1972 with a degree in civil engineering. During his forty year career, he has worked as a project manager and/or project management consultant on a large variety of high profile domestic and international assignments in the capital asset and business arenas.

The first 10 years of his professional career were spent working on multi-million dollar projects (primarily in the pulp and paper sector) in Canada, Iran and Nigeria with companies such as Dillingham Corporation and Bechtel. His initiation into the project management discipline came via the "Project Controls" route with specific concentration on the time, cost and contractual elements.

He returned to Ireland in 1980 as the chief cost engineer on the £630m (circa €5.0b in today values) Aughinish Alumina Plant construction. Upon completion of this project he established his own company which was engaged to assist the project management of the conversion of Dublin City's 140,000 customers from town's gas to natural gas. At the conclusion of this capital project in 1985, the client engaged his company to help programme manage the downsizing of the organization by almost 50%.



The next 20 years were largely spent on the application of the project management discipline in the business arena to the downsizing and rationalization of companies such as Dublin Gas, An Post, Waterford Crystal, Wedgwood, Dublin Bus, Independent Newspapers and Bus Eireann.

In this context he pioneered in Ireland the concept that program/project management should be viewed as a strategic deliverer of benefits increasingly integrated with the management of organisations at large, in both frontend and delivery-end activities.

He was an integral component of an elite team led by accountant Bernard Somers, one of the best known restructuring and insolvency experts in Ireland and a former board member of the Irish Central Bank. This team worked at the highest executive level on these assignments and it would not be unusual for the team's direct sponsor to be the company chairman or indeed a significant investor such as Morgan Stanley.

His area of expertise on these re-structuring projects was the establishment and operation of project offices to effect successful delivery of the rationalization programmes.

International Engagement

In 1989, Ed founded the Institute of Project Management of Ireland (IPMI) with the following aims:

- to advance the discipline of project management as a generic management methodology with much wider application sectors than Construction and IT.
- to promote the self-development of project managers and the members of the project teams
- to increase the public and governmental awareness of the value of project management
- to encourage the study of project management, and
- to promote the professionalism of project management

The IPMI is now the leading authority on the profession in Ireland and Ed continues as its Director General.

In 1994 he initiated series bilateral cooperation agreements between the PMI USA and the Institute. He was the first person in Ireland to be awarded the PMP designation. He was also responsible for hosting the first PMP examination in Ireland. He also acted as an evaluator of projects competing in the PMI Project of the Year Awards

He was a participant and contributor to the inaugural Global Project Management Forums (led by David Pells) convened in New Orleans in 1995 and Boston in 1996 where for the first time many world leaders in the fraternity assembled in one place.

Through his regular attendance at PMI North American Congresses over a twenty year period commencing in 1992 he has developed a very widespread network of international professional colleagues (including many from IPMA such as Gilles Caupin, Rodney Turner etc.) as well as acquiring a deep understanding of the PMI organization itself.

Project Management Certification



In 1999, as director general, he successfully led the application process to have IPMI accepted as a member association of IPMA. He proceeded to introduce the **IPMA 4 level certification** system to Ireland. He was the author of the original “National Competence

Baseline Ireland” and the Certification Handbook which stipulates the rules and regulations associated with the certification system.

IPMI has been ardent promoter and advocate for the adoption of IPMA certification in Ireland and ten years after its formal introduction in 2002 the number of Irish certified IPMA professionals is approaching 3000.

In 2004 he was elected to the Executive Board of IPMA and was awarded the Marketing brief. During his two year tenure on the board (2005-2006) he was a very active advocate for IPMA. As well as his normal ExBo duties he:

- hosted an ExBo meeting in Dublin and introduced the IPMA organization and the board to the then Minister for Health, Mary Harney – the government’s largest spending department.
- founded and edited the IPMA quarterly international publication “Project Management Practice.”
- re-designed the IPMA website and dramatically increased traffic
- succeeded in getting the then European Commissioner for Competition Charlie McCreevy to participate in the promotional launch of ICB3.

His commitment and dedication to the promotion of IPMA is total. He has:

- Attended and actively participated every Council of Delegates Meeting since 2000
- Hosted a CoD meeting in Dublin in 2009
- Hosted an ICB4 workshop in Dublin in 2011
- Adopted IPMA Delta and organized a training programme for it in Dublin in 2012
- Ensured Ireland’s participation in international validations and assessments.
- Been selected as a member of the Education & Training Board (2013/2014)
- Represented IPMA At PMI congresses in Washington, Dublin (EMEA) and Vancouver in 2010, 2011 & 2012 respectively.

Ed has published and presented many articles and papers on the continuously evolving state of project management. He was a global adviser to PMForum.org; a monthly contributor monthly to the electronic journal PMWorldToday and is also a global advisor and contributor to its successor PMWorldJournal.net.

Awards



In 2003 he introduced the IPMI’s annual awards programme as a vehicle to further promote and increase awareness of the benefits of project management and IPMA certification. Over the years he has brought to Ireland as keynote speakers at this event such international luminaries as Miles Shepherd, Adesh Jain, Gilles Caupin, Bill Duncan and David Pells.

Education

Through IPMI he initiated and has maintained a long and fruitful association with the Department of Management and Marketing at University College Cork (UCC) that stretches back over 20 years. UCC is Ireland's third largest University with some 20,000 students.

The ensuing collaboration led to the design and delivery of best in class, project management development programmes, executive education and CPD workshops offered on a national basis. As early as 1993, this collaboration had ensured that the teaching of strategy was integral to the learning and development of project managers in order to advance them beyond an "execution" only mind-set.



In addition, he has participated in on-going research initiatives with UCC such as the annual national benchmarking study of project managers, the status of Ireland in the "Project Oriented Society" and the link between "Innovation and Project Management".

The association with UCC has led to the provision of project management programmes which in bridging the boundaries between town and gown have blended the best from academe and business. The IPMI's huge energy and commitment to project management training and professional development has enabled the UCC Department of Management and Marketing of to be at the forefront today of project management education in Ireland.

In 2010 the IPMI was approved by HETAC to offer the first honours degree conversion programme in project management in Ireland. HETAC (Higher Education Training Awards Council) is the national body in Ireland responsible for the accreditation of third level programmes.

In recognition of his contribution to the awareness, development and promotion of project management in Ireland as a discipline applicable and offering a strong value proposition to all sectors, he was awarded an Honorary Master's Degree in 2011 by UCC.



Bob Youker Profile as Author and Global Advisor for PM World Journal



Robert Youker

World Bank (retired)



Maryland, USA

Robert “Bob” Youker is a prolific writer, speaker, and spokesperson for PM practice around the World. A co-founder of both Project Management Institute, and *asapm*, the American Society for the Advancement of Project Management, he is a long-time contributor to the practice of project management. In addition to the above founding feats, he was a Director of IPMA from 1977 through 1988, taking the seat formerly occupied by Russ Archibald. In addition to his years of service to PMI, he participated and presented in many IPMA Conferences from 1974 through the early 2000s. He presented keynotes at several of them, and organized panels and workshops in others. He introduced IPMA into a dozen government agencies and businesses all over the World, and in many cases, connected those agencies and businesses with IPMA leaders.

Bob introduced and popularized innovations to the practice of project management, from his work in Xerox in the 1960s, to his leadership in the first manual project management planning and tracking tools (Planalog President, 1968-1974). He published an early book on the Critical Path Method, Analysis Bar Charting, by John Mulvaney. As of today, that book has sold more than 30,000 copies. In his work for World Bank, Bob developed training that has benefited thousands of project and program managers, and government officials, mostly in developing countries. He performed that training in over a dozen developing countries around the World over a 30 year period, and continues today, to help developing and developed nations. He was the author and developer of the World Bank’s CD-ROM based project management training kit titled “Managing the Implementation of Development Projects”, still available and widely used today.

In the 1970s, to increase Executive visibility for the fledgling practice of project management, Bob engineered the publishing of a Harvard Business Review collection of articles on the subject. He suggested the collection, but was told there were not enough articles for a special collection. So he bought copies of the articles, submitted them, and the Harvard Business Review published one of their most popular reprint series, with a number of classic articles on project management.

Bob Youker has contributed massively to the profession or practice of project management, to *asapm*, to IPMA, and to society. He continues to teach several two-week project management courses each year for participants from developing countries at the International Law Institute in Georgetown, Washington, DC, USA.