

Project Management update from Argentina



By Cecilia Boggi, PMP
International Correspondent
Buenos Aires, Argentina

As usual, November has been a month of many activities for the Project Management of the region as it took place the PMI Tour Cono Sur. It consists of a series of Project Management related congresses that were organized by the PMI chapters of Latin American South region: Peru, Chile, Argentina, Uruguay, Paraguay and Bolivia.

In the case of Argentina the congress took place in different cities Mendoza, Buenos Aires and Rosario.

The Congress organized by the PMI Nuevo Cuyo Chapter in Mendoza City was on 8th and 9th of November, at the National University of Cuyo, with over 200 attendees and excellent level of speakers. Some of the topics covered in this congress included: Project Team Coaching, Agile Project challenges and lessons learned, Stakeholder Management, control boards for projects and programs, strategic thinking for decision making, etc.

What's interesting about this event is that it includes an outdoor activity for the day after the conference. This year was a visit to O. Fournier winery (pictured at right), with a team-building activity called "Winemakers for a Day", which consisted of developing a wine following specifications by the winery winemakers.



The Congress “Tour Cono Sur Buenos Aires,” held on Wednesday, November 13th at the Marriott Plaza Hotel with an audience that exceeded 440 participants.



(photo: Marriott Plaza Hotel in Buenos Aires, location of PMI Cono Sur conference on 13 November 2013)

It has also been a major conference that featured excellent presentations that allowed everyone to keep updated on the progress of our profession with issues such as the importance of managing risk in investment projects, adaptive approach to project management, environmental factors and process assets, managing stakeholders, human resource management, the use of tools project management in the public and/or state level institutions, the multicultural environment of the projects, the project manager knowledge about business and the effective use of Agile methodology.



(photos left to right: registration, audience, PMI Buenos Aires chapter president Osvaldo Ocha)

In the afternoon, a panel of experts shared opinions and views on risk management in project management in various industries like construction, financial & academia took place.

To close the day, **Diego Rosner**, (right) executive producer of the Argentinean film "Metegol" directed by **Juan José Campanella** (Oscar academy awarded), shared with the audience different experiences he had to face during the project. His talk covered from the inception of the idea to the release of the film, including the process to get financial support from potential investors, building the team and getting all the technical resources to carry out this project, which involved five years of hard work.



Following the event in the city of Buenos Aires, was carried out a PMday in the city of Rosario, which featured two interesting lectures. The first one led by PMP **Ana Maria Rodriguez** discusses the importance of Business Strategy for the Project Director. Later **Marcelo Granieri** talked about brand and culture change: South Africa to China in a year.



Ana Maria Rodriguez in Buenos Aires

In addition to these activities, all Argentina chapters continue doing the last meetings of the year, always with their tireless work contributing on the dissemination and promotion of project management as a professional discipline for business success!

Find more information of these important local events at the **PMI Buenos Aires Argentina Chapter** [website](#) and **PMI Nuevo Cuyo Argentina Chapter** [website](#).

Photos courtesy of the PMI Buenos Aires Chapter; more photos at http://pmi.org.ar/noticiadetalle.php?id_noticia=595

About the Author



CECILIA BOGGI

International Correspondent

Buenos Aires, Argentina



Cecilia Boggi, PMP is founder and Executive Director of activePMO, giving consulting services and training in Project Management and Leadership skills in Argentina and Latin America.

After graduating with a degree in Computer Science Engineering from Universidad de Buenos Aires, Argentina, she has managed software development projects and PMO implementation projects for more than 20 years both in the government and private sector. Cecilia also has graduated from an Executive Program in Business Management at Universidad del CEMA. She holds the Project Management Professional (PMP®) credential since 2003, is certified as SDI Facilitator from Personal Strengths© and is alumni of the PMI Leadership Institute Master Class 2012. Ms. Boggi is Past President of the PMI Buenos Aires Argentina Chapter, and is a founding member of the PMI Nuevo Cuyo Chapter and PMI Santa Cruz Bolivia Chapter. She has been designated by PMI in the role of Mentor of Region 13, Latin America South, for the years 2014-2016. Cecilia has participated in the development of PMBOK® Guide 5th Edition, leading the Chapter 9, Human Resource Management, content team and she is professor of Project Management in some Universities and Institutes in Argentina, Chile, Peru and Bolivia.

She can be contacted at cb@ceciliaboggi.com.ar and www.activepmo.com.ar