PM PUBLISHING NEWS

Program Management, A Life-Cycle Approach - new book published by CRC Press

CRC Press has announced the publication of a new book titled *Program Management, A Life-Cycle Approach*, edited by Dr. Ginger Levin, PMP, PgMP. This major new book contains 22 chapters covering the program life cycle, each one authored by an experienced program manager holding the PgMP certification from the Project Management Institute (PMI®). For info about the book, visit [http://www.crcpress.com/product/isbn/9781466516878](http://www.crcpress.com/product/isbn/9781466516878).

According to the CRC release: Program management is a rapidly emerging offshoot of project management. So much so that AT&T, IBM, and other organizations, both large and small in all sectors, have initiated a push to certify program managers. And, although universities offer courses in program management, there are few books available to guide program managers through this field that requires a broad level of knowledge and experience.

*Program Management: A Life Cycle Approach* provides this much needed guidance. Edited by Dr. Ginger Levin, the second person to become a PMI® certified program manager (PgMP®), this handbook presents a cohesive compilation of program management knowledge from more than 20 certified PgMPs. It considers the entire program life cycle and its phases—from initiation to sustainability.

Each chapter is written by an experienced PgMP from a wide range of industries and countries. Combining the rigor of an academic reference with easy-to-read language, the book covers the themes in the PMI Standard for Program Management and ties them to program managers’ work. The chapters reference PMI’s standards, complement the concepts in the standards, and expand on the concepts and issues that the standard mentions in passing. The book also addresses a few issues that the standard does not touch on at all.

The book can be read in its entirety, or specific chapters of interest can be read separately. Overall, the book provides practitioners with a reliable source of information on the key themes and issues in program management. It is useful for individuals desiring to attain the PgMP credential and suitable for colleges and universities offering courses in program management.

**Dr. Ginger Levin** is a Senior Consultant and Educator in project management. Her specialty areas are portfolio management, program management, the Project Management Office, metrics, and maturity assessments. She is certified as a PMP, PgMP and as an OPM3 Certified Professional. She was the second person in the world to receive the
PgMP. As an OPM3 Certified Professional, she has conducted over 20 maturity assessments using the OPM3 Product Suite tool.

In addition, Dr. Levin is an Adjunct Professor for the University of Wisconsin-Platteville where she teaches in its M.S. in Project Management Program, for SKEMA (formerly Esc Lille) University, France, and RMIT in Melbourne, Australia in their doctoral programs in project management.

In consulting, she has served as Project Manager in numerous efforts for Fortune 500 and public sector clients, including Genentech, Cargill, Abbott Vascular, UPS, Citibank, the Food and Drug Administration, General Electric, SAP, EADS, John Deere, Schreiber Foods, TRW, New York City Transit Authority, the U.S. Joint Forces Command, and the U.S. Department of Agriculture. Prior to her work in consulting, she held positions of increasing responsibility with the U.S. Government, including the Federal Aviation Administration, Office of Personnel Management, and the General Accounting Office.

Dr. Levin is the author or co-author of a number of books on Portfolio, Program, and Project Management, including Program Management Complexity: A Competency Model (2011), Implementing Program Management: Forms and Templates Aligned with the Standard for Program Management Second Edition (2008), and the PgMP Study Guide. Dr. Levin received her doctorate in Information Systems Technology and Public Administration from The George Washington University, and received the Outstanding Dissertation Award for her research on large organizations.

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