Empowering Project Teams: Using Project Followership to Improve Performance - published by CRC Press

19 March 2014 – Florida, USA – CRC Press has announced the publication of a new book titled Empowering Project Teams: Using Project Followership to Improve Performance, by Marco Sampietro and Tiziano Villa. Re-interpreting project management methodologies and behaviors using a bottom-up approach, this book explores the application of project followership in the key stages of project management.

According to the CRC release: Project team members play crucial roles in projects and often do not possess the required mastery of project management methodologies. As a result, dialog between project managers and team members is not as effective as it can be and can quickly become a source of stress and tension. This book improves on this situation by presenting the project environment from the perspective of project team members. It details the methods and techniques that all project team members need to know and outlines the behaviors they should adopt to be successful in each stage of the project.

The book is divided into five sections:

1. Introduces and explores the basic concepts of project management and project followership
2. Examines project start-up—the all too often underestimated set of activities that make it possible to make future activities less problematic
3. Highlights the importance of project planning
4. Focuses on execution and control of the project
5. Considers project closure and transfer and explains why this is an ideal time to determine if efforts invested have been rewarded

Despite an understanding that project success is directly proportional to the entire team’s ability to act as a managerial center of excellence, there has long been a need for a book dedicated to the individuals that participate in projects. Filling this need, Empowering Project Teams: Using Project Followership to Improve Performance is an ideal resource for anyone who regularly works as a member of a project team. Complete with case studies in each chapter, it also includes exercises on the topics covered to facilitate understanding.

Marco Sampietro received a MSC in Economics at the Insubria University in Italy and a PhD at the University of Bremen, Germany. Since 2000 he has been a professor at SDA Bocconi School of Management, Bocconi University, Milan, Italy. It is ranked among the top 100 Business Schools in the world (Financial Times Rankings). He is a Core Faculty Member at
SDA Bocconi School of Management and teaches Project Management in the following programs: MBA – Master of Business Administration, EMBA – Executive Master of Business Administration, GEMBA – Global Executive Master of Business Administration. He is also responsible of the executive education course: IT Project Management. He is also a Faculty Member at MISB Bocconi – Mumbai International School of Business Bocconi, the Indian subsidiary of SDA Bocconi School of Management. Since 2001 he has been a contract professor at Bocconi University where he teaches Project Management, IT Management, and Computer Skills for Economics. In 2008 and 2009 he has been Vice-Director of a Master Degree in IT Management at Bocconi University. He is also Contract Professor at the Milano Fashion Institute where he teaches Project Management. Finally, in 2010 he has co-founded The Base Project Management Consultancy.

Some of his international experiences are: speaker at the NASA Project Management Challenge 2007, 2008, and 2011, USA; speaker at the PMI Global European Congress, 2010; speaker at the IPMA-GPM Young Crew Conference, 2008, Germany; visiting instructor at the University of Queensland, Australia. He is co-author of 5 books on project management and 7 books on IT management. Finally he is author of internationally published articles and case studies.

Tiziano Villa, PMP® CMC® started his career at IBM as organizational analyst in the manufacturing plant of Vimercate, Italy. Subsequently he worked in the IT area of insurance companies, first as a Project Manager and later as PMO Coordinator. Since 1989 Tiziano Villa has been working in the management consultancy field, mainly on project management-related topics as a trainer and consultant.

In 2002 he founded "the Project Management LAB®", an Italian consulting and training company which is also a PMI® REP. From 2003 to 2007 he was a member of the Board of Directors of the PMI®-NIC Northern Italy Chapter. He is a past director of PMI®.NIC. In this role he coordinated PMI®.NIC research, workshops, and events. He is project management Contract Professor at the "Master IT Governance & Compliance", University of Turin – SAA – School of Business Administration.

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