

PM PROFESSION NEWS

American Society for the Advancement of Project Management adopts Creative Commons Licensing

Effective Immediately all key asapm products and services will be accessible under Creative Commons License Agreement

7 December 2013 – Colorado Springs, Colorado, USA – The Association for the Advancement of Project Management (asapm) has announced that it has adopted Creative Commons licensing for products as well as for any research, standards or other contributions to our knowledge base.

According to their announcement, the asapm board of directors recognizes “that to appeal not only to established professionals, but to the up and coming Gen X and Gen Y practitioners, we need to earn the right to be known as a kinder, gentler, and sharing ‘world class’ professional organization. asapm now formalizes our previous policies and joins the Association for the Advancement of Cost Engineering International (AACEi) the Green Project Management Organization (GPM), and the Global Alliance for Project Performance Standards (GAPPS) in formally embracing the concepts that:



- Knowledge is most valuable when shared freely with others;
- Knowledge should not be “owned” or “claimed” by any professional organization;
- Knowledge should be openly and freely accessible, to be used as the building blocks to create new and better knowledge;
- Knowledge is a product which is continuously evolving, meaning that to maintain value, it must be refreshed continuously, and to be refreshed continuously access to knowledge must be open to encourage innovation and outside the box thinking.”

This policy is an expansion of asapm’s approach to knowledge sharing. It will apply to some products previously offered under a “copyleft” license as well as to some that had previously been restricted. Specifically, it applies immediately to the following asapm products:

- asapm’s Competence Self-Assessment, for Education and Training, or for Certification readiness: See <http://www.asapm.org/Cert/self.asp>
- asapm’s Project and Program Management Complexity evaluation, used for initiative risk management, talent assignment, and certification level evaluation. See <http://asapm.org/Cert/EvaluatingComplexity.asp>.
- asapm’s “aPRO” http://www.asapm.org/apro/apro_standard.asp

For these and all eligible products (excluding derivatives), asapm has chosen to use the Creative Commons “attribution” license which is formally known as “Creative Commons License BY 3.0 Unported”. <http://creativecommons.org/licenses/by/3.0/>

Under this license, anyone can copy, distribute and transmit the work. Commercial Use of the work is only allowed under the following conditions: Attribution — You must

attribute the work to the original source and/or asapm using appropriate APA style of citation.

For more information about this topic, contact **Dr. Paul D. Giammalvo**, asapm Director of Marketing at pauldgphd@gmail.com OR **Jeff Hodgkinson**, asapm Director of Standards, jghmesa@gmail.com OR by visiting the asapm LinkedIn group at <http://goo.gl/B8xSp5>

Founded in the USA in 2001, asapm® is the American Society for the Advancement of Project Management. asapm's vision is "A world in which all projects succeed." asapm is a member-driven, volunteer-staffed, not-for-profit organization. asapm advances PM Performance with unique offerings in individual and organizational Assessment and Development, and a Certification program that applies IPMA's role-based, 4-Level-Certification approach. The organization also provides collaboration opportunities, including Project Management Communities of Practice. Learn more about asapm at www.asapm.org.

Founded in 1965 and registered in Switzerland, the International Project Management Association (IPMA) was the World's first project management professional society. IPMA is an international federation of more than 50 cooperating national PM societies in Africa, Asia, Europe Australia and the Americas. IPMA's Annual World Congress is one of the most important gatherings of project management authorities and industry leaders each year. IPMA and Member Associations present awards to International and National project teams that prove their achievements in project management. For more information about IPMA, please visit www.ipma.ch.

Source: asapm