

## **Project Management Report from Milan**



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### **INTRODUCTION**

Once again, the world of projects was energizing in the past month. Many initiatives, touching different environments, took place in Italy.

In this report we will present: a study of GAPPS (Global Alliance for Project Performance Standards), that has drawn a map of the different methods of assessment used in the certification of the main associations of Project Management recognized on a global scale; a number of initiatives often unusual for project management as the event organized by YC Italy about soccer and project management; a progress updates about the works from the Expo 2015 and finally a we cannot miss a reference to the Design Week held in mid of April in Milan.

As if this were not enough, many other events are scheduled in the coming months, so stay tuned on the next report!

### **Mapping of Global Certifications and Qualifications**

GAPPS (Global Alliance for Project Performance Standards) has drawn a map of the different methods of assessment used in the certification of the main associations of Project Management, recognized on a global scale. The map, which has emerged, highlights how ICB 3.0, the IPMA Competence Baseline, the reference standard of



*Figure 1: GAPPS logo (Google)*

the International Project Management Association, is the only standard that responds positively and fully to all the requirements.

The mapping has involved the following standards: **AIPM2008, ANC SPM 2011, ICB3, ISO21500, P2M, PMBOK2008, PRINC2 2009, SAQA NQF Level 5**. The different standards were compared according to six main dimensions, each one characterized by a series of sub-elements:

1. Manage Stakeholder Relationships
2. Manage Development of the Plan for the Project
3. Manage Project Progress
4. Manage Product Acceptance
5. Manage Project Transitions
6. Evaluate and Improve Project Performance

According to the results, ICB3 has been the only standard getting full compliance respect to all the parameters adopted. IPMA standard is then followed by PRINCE2, which is in second place having some weakness along “Manage Project Progress” and “Evaluate and Improve Project Performance” dimensions. It closes the first three places NQF Level 5 standard from SAQA.

## **New Initiatives from YC Italy**



**ROTARY INTERNATIONAL®**

Figure 2: Rotary International logo (Google)

IPMA Young Crew Italy has launched a collaboration agreement with Rotary International in order to offer a unique opportunity to its members. The agreement provides for the selection of two young project managers to be included in the team that organize and manage the **Rotary International Pavilion at Expo 2015**.

In this period, the participants at Expo 2015 are starting their activities for the realization of the exhibition halls and the definition of program-related events. Perhaps not everyone knows that there are two types of participants: those representatives from the countries, and non-official representatives from non-governmental organizations. Within this second category that fits the participation of Rotary International.

Within the team set up by the Rotary, the two young PM, selected from among the members IPMA Young Crew, will be responsible for supporting the Project Manager in the various activities that will address issues of design, construction, logistics and event management.

This represents a unique opportunity to become players in the Expo 2015 project and get in touch with the network of Rotary International!

Over the past 20 years even project management in the field of sport, and particularly football, has evolved to follow the intricacies of business, which today requires ever shorter and more efficient results.

For these reasons, among other initiatives from YC taking place in this period, there is the event on May 6<sup>th</sup> with the participation of **Michele Ferraris, Business Intelligent Specialist from AC Milan**, who managed Milan Academy, where there is the education of AC Milan coaches where they learn in particular about how to manage the team management and leadership.

Thanks to the participation of Michele Ferrari, the young future project managers will be able to hang as is the management of a group based mainly on human relationships. There are strong similarities between the manager and the project manager: team management, teamwork, leadership, resource management, strategy. Ferraris will be identified along with the elements of a winning coach that can serve to be a successful Project Manager. Speaking of business an effort will be devoted to the economic structure that is the basis of every sports team that respects.

## Germany begins the construction works at Expo



Figure 3: Expo Logo (Expo 2015)

The first country starting the construction works at Expo site was Germany. **On April 2<sup>nd</sup> Germany began to dig the foundations of its pavilion.** The works were officially kicked off by the Commissioner of the Italian Government for Expo Milano 2015, Giuseppe Sala, and the Commissioner General of the German Pavilion Dietmar Schmitz.

Germany was the second country signing the participation contract back in 2012. According to the design project, Germany will have one of the biggest pavilions, delivering a **new image of the country and its massive efforts towards environmental protection through government policies, cutting-edge research, innovative companies and the extraordinary contribution of civil society.** The works are currently planned to be completed by next autumn.



**Figure 4: Giuseppe Sala, Commissioner of the Italian Government for Expo Milano 2015, and the Commissioner General of the German Pavilion Dietmar Schmitz. (Expo 2015)**

Despite missing a little over a year at the beginning of the universal exposition, the official response from the host countries is positive, given that at the moment are the 147 Official Participants (countries and international organizations) who have joined the demonstration, which with its 60 halls self-Built (compared to 42 in Shanghai in 2010) set a record of all the Universal Exhibitions.

A tremendous response for the 9 clusters, the innovative formula of participation introduced by Expo Milano 2015 that goes beyond the traditional grouping of the Joint Pavilions and brings together, under the same architectural plan, countries united by specific food chains (Coffee, Rice, Cocoa, Spices , Fruits and Vegetables, Cereals and tubers) or interested in developing a shared theme and representative (Agriculture and Nutrition in the Dry Areas, Beaches and Islands, the ecosystems of the Bio-Med).

## **Milano Design Week 2014**

**Fuorisalone or Design Week is the most important event in the world related to the topic of design:** the set of events and exhibitions that enliven the city of Milan in the period April at the Salone del Mobile.

Born as a spontaneous event, it is promoted independently thanks to the work of individual companies and designers.

Today is the event with the greatest influx of professionals, architects, designers, students from all over the world.



**Figure 4: Pictures from events taken during the Design Week (Google)**

**The 53rd edition of Milan Design Week has started on the 8th of April and continued until the 13th.** As always during this week's events, the city comes alive with powerful energy Italian and international industry, but also the fashion system and the design of those who love him despite not being involved in the work.

This year the event has placed a strong emphasis on **eco-sustainability**, which is also an increasingly important issue now taken into account in the project management industry.

## About the Author



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**Luca Cavone** is a Consultant at JMAC Europe, the Consulting firm of the Japan Management Association. He is mainly focused to support companies in Innovation Management and Product Development Projects typical of R&D and Marketing areas, with an interdisciplinary background of the business processes. In JMAC Luca follows also the study and development of project management methodologies based on the application of Lean Thinking approach. Before joining JMAC he worked several years in the Aerospace industry. Since 2009 Luca has been actively involved with the International Project Management Association (IPMA); at that time he was between the founders of the Young Crew Italy and was appointed as first chairman. In 2011 he left the position to join the Young Crew Management Board, where he's currently Head of Membership and Responsible for the Young Project Manager of the Year award. Since 2010 Luca is also a member of the Executive Board of IPMA Italy. Luca is an international correspondent for PM World in Italy; he can be contacted at [luca.cavone@tiscali.it](mailto:luca.cavone@tiscali.it).