

## Examples for XXI Century Leadership

By Germán Bernate

Entrepreneurs are always interested in hiring professionals with leadership skills. This offers executives seeking customers with optimum knowledge of the situation of the country, world, technology, competitors, among many attributes and the ability to identify opportunities for business growth globally.

It is a task difficult and challenging. The first step is to ask professionals who hold university degrees to ensure they have appropriate training. Also required to have received solid ratings Certifications, Companies deserve credibility. So here academically.

In practice, in the everyday work the candidate must have: attitude and aptitude. Some very young, when 'premiere' in real life come loaded title: and levitate!

Cause discomfort among coworkers and generate complex situations. Preferably, say the experts, look professional with good attitude and aptitude, i.e. having characteristics of leaders. And these are learned: through reading and observation of people who work in positions where they mingle with people from many different conditions.

### Francisco, the Pope.

The Catholic Church has regained its position in the ranking of religions. Among many mentioned: Christianity (2.300 billion), Islam (2038), Buddhism, Hinduism, Chinese traditional, indigenous and Afro-American religions, Sikhism, Spiritism, Judaism, Baha'i, Jainism, Shinto, Caodaism, Zoroastrianism, Tenrikyō, Neopaganism, Unitarian, Rastafarianism , and the Colombian missing: they are led by the Catholic Church, followed by evangelical congregations, Pentecostalism, Protestant, Jehovah's Witnesses, Anglican, Jewish, Orthodox, look, among the largest.

Pope Francisco knows the powerful network of competitors, seek the salvation of souls. He quickly managed to position himself in the hearts of the faithful and all people in the world, without distinction of race, nationality, creed, sexual orientation.

The bottom line: He is a spontaneous man who has his feet on the ground. No unnecessary frills. The amazing thing: he found an old acquaintance and without hesitation invited him to climb the popemobile to follow the path he had planned. He informed the crowd that his favorite soccer team is 'San Lorenzo de Almagro'. Your prayers say fans, influenced with the Creator and the Buenos Aires club, won the Argentine championship. But also recovered many faithful, including my father, in his youth he played as a central midfielder (No. 5) on the local computer that proudly

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bears the same name: San Lorenzo de Almagro. Any wonder: what tools does the pope to be so successful? The answer is simple: simplicity, kindness, common sense, and above all, good humor. Bella lesson for national executives!

### **Barack Obama: Persistence.**

President Barack Obama is a human being worthy of the widest admiration. He overcame all obstacles: a descendant of an African immigrant lacking economic resources. Furthermore: black, in a country where discrimination is a dominant factor.

His strength is an example of oratory to be learned. He is possibly the best speaker that has existed in the United States of America - above Martin Luther King, the Kennedys (John and Robert), Clinton and Reagan. He is an excellent speaker: his body language creates moving images and motivates attendees to your conference.

He uses techniques such as repetition, references retrospectives and manages icons as symbolism. Immediately connecting with listeners, each feels that he is directing the word to him, and only him. He presents ideas in a simple way that anyone can understand.

Obama has a plan for each speech: know that brevity is important. Plans with zeal every word and tries not to exceed twenty minutes. The tone and pace are chosen in advance, but if there are changes in the auditorium he immediately adjusts the plan to achieve the desired effect. This means that stakeholders are satisfied and find how to listen to the speech again.

When controversy presents its face, with superior intelligence he often soothes and relieves any undesirable consequence. In short: a leader with multiple resources.

### **Abraham Lincoln, the greatest.**

Several generations have read and studied the 'Gettysburg Address', delivered in Pennsylvania on November 19, 1863 that states in the first sentence: '87 years ago our fathers brought forth on this continent a new nation, conceived in liberty and dedicated to the principle that all men are created equal'.

He abolished slavery and thereby contributed to the growth of the great North Country. Despite their efforts, he could not prevent the Civil War. He is considered by many historians as the most prominent and important president of the United States.

Taking advantage of the Holy Week we want to highlight some words of St. Augustine: 'if you need a hand, remember that I have two ". This is leadership.

## About the Author



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Germán Bernate is an Electronic Engineer (Universidad Distrital – 1962) and Master in Project Management (UCI University of Costa Rica 2009). He worked 31 years for IBM in Colombia in managerial and technical positions. He was work with NCR Colombia and served as Program Manager and Project Manager. Founder and CEO of Almagesto (2004), a company dedicated to consulting and training in the areas of strategic planning and project management. In 1992 he won the first prize in the fourth edition of Doctor Zumel Literary Contest in Madrid Spain. President of the Board of Teatro Colón for five years (2007-2011). Led the Project Management program at Universidad Piloto August 2008 to December 2009. Parquesoft Director during the period from August 2010 to March 2011. Professor at universities Distrital Francisco Jose de Caldas, Nacional, Javeriana, Pamplona, Tecnológica de Bolívar, Andes, Externado, America and Piloto. Co-founder Colombia Chapter PMI (Project Management Institute) and its president for three terms. Co-founder of the Colombian Association ACGePro Project Management IPMA Member Association (International Project Management Association). He has published several books, including 'El año 2000 al acecho. La crisis del Y2K afectará a su computador, aprenda a controlarla' on the issue of the change of the millennium. In February 2013, published as the book 'Gerencia de Proyectos: aplicaciones en salud'. Computerworld Editorial Board Member since 1996 and international correspondent of PM World Today eJournal and PMForum.org from 2007-2011. Contact email: [gbername@cable.net.co](mailto:gbername@cable.net.co)