

Project Management Report from Milan



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INTRODUCTION

Summer holiday period is imminent in Italy, however there is still great excitement for working and planned activities towards the beginning of September.

The main national associations, **IPMA** and **PMI** are particularly active: we will see in this report as a number of targeted initiatives has been already organized, among these **IPMA Italy Award 2014** and the **Workshop with Universities** organized by PMI.

IPMA Young Crew Italy is always pushing, we propose here a summary of the event organized at the end of May about the theme of “**Teamwork Challenge**”.

In addition, this year the **IX World Congress of ICEC** will take place in Milan by end of October, dealing with the theme of Total Cost Management.

At last, in the last few days the transport of the wreck of **Costa Concordia**, raised a great interest not only among insiders, but especially in the public opinion. The trip from Giglio Island to Genoa for the final dismantling is a project of great impact.

First time for IPMA Italy Award



For the first time IPMA Italy has launched the **IPMA Italy Award 2014**. The competition is addressed to all those interested in the discipline of Project Management, who wish to submit their own article on “**Visions and experiences of Project Management**”, emphasizing their

know-how and experiences. The papers submitted for the competition will be published by IPMA Italy and will have the chance to win the IPMA Italy Award 2014.

The competition has two levels:

- Section "**Young Crew**" is designed in the spirit in which it was born the Young Crew International, to give voice to young people under 35 years old, who want to test themselves making their own contribution and that they see in the Project Management discipline closely related to their work and prospects for professional growth.
- Section "**Senior**" is designed for senior professionals who wants to collect and disseminate all the experience gained in the international arena in the conduct and management of complex projects, giving the opportunity to tell their own direct knowledge gained through observation or practice.

The winners will be honored in November at the **2014 IPMA Italy National Conference** where they will have the opportunity to present their own work in public.

PMI Northern Italy Chapter and the Italian Universities: an opportunity for sharing



The **Northern Italy Chapter of PMI** has been selected to implement an event on the Italian territory, already experienced in the previous year by PMI in Poland, aimed at meet the local universities; the cooperation has been immediately extended to other Italian chapters, in search of an country identity.

The venue for the workshop is the **University of Bologna**, the oldest university in the European Union;

The event is addressed to academics with the participation of the presidents and groups of volunteers of the three Italian chapter of PMI.

The day's program includes some keynote speakers: first of all **Kate Duncan**, from PMI, who will talk about the strategic vision of PMI towards the universities, presenting at the same time the GAC program (Global Accreditation Center) for universities. In the following, **Professor Dan Aherne**, University of Limerick, who has already worked at the GAC program. Then the voice of customers: important players will share their vision of the role that the University should have to train project management professionals, suited to the current market. Finally, three witnesses from the world of universities that will show how it was managed the

development of the culture of project management within universities and what might be future prospects.

During the afternoon different workshops have been organized, which will see the volunteers of the chapter involved as facilitators: teachers will work together to share some key principles that will be incorporated in the form of a manifesto, the true legacy of the event, which will be used to establish all subsequent initiatives put in place by the three main actors: PMI, the chapters and the Universities.

ICEC 2014 – IX World Congress in Milan

October 2014, Milan will host the **IX ICEC World Congress**; the focus of this year's Congress is on the various aspects of **Total Cost Management** which can be exploited in the practical dimension of use and be considered as possible leverages for overcoming or counteracting the present serious worldwide economic crisis.



ICEC 2014 - IX World Congress
Re-Engineering Total Cost Management
Milan (Italy) - 20, 21 and 22 October 2014

The main topic of the Congress will investigate **how TCM application can contribute to business development in a sustainable way**. Other research paths will be relevant to certification, compared to other certificates, and to professional methodologies, best practices and standards.

This edition is expected to be an excellent opportunity to continue the ICEC tradition of fostering international exchange and promoting excellence in profession, in a friendly and supportive environment.

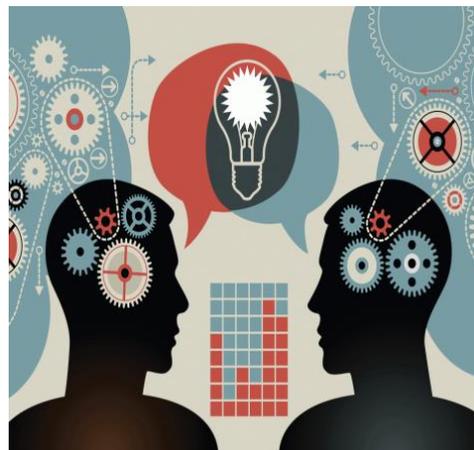
The organization of the event is mainly performed by **AICE, the Italian Association of Total Cost Management**, under the auspices of **Regione Lombardia**.

During the congress, a set of initiatives targeting students and young people has been designed in order to offer them the opportunity to approach Total Cost Management and broaden the knowledge of this discipline.

The “Teamwork Challenge”

In late May took place in Milan the workshop "**The teamwork challenge**", reserved for members of IPMA Italy and Young Crew, organized in collaboration with MIP - Business School of Politecnico di Milano.

The workshop was held by **Luca Baiguini, Adjunct Professor of Organizational Behaviour at MIP - Politecnico di Milano**, and followed the other thematic meetings that were organized this year.



Core of this session was an experiential training path in which, through a challenge of creative problem-solving, the participants were able to face the typical dynamics of the life of a project team:

- The role of the **task** and the lever of **relationship** as key elements for team of the management
- The **conflicts** within the team and the possible solutions
- **Time** as the key variable that influences team working
- **Communication** as a tool for alignment of the team towards the project goals

During the meeting it was also launched "**The teamwork challenge award**", a competition between groups; the winner was awarded with a **scholarship for the Executive Master in Project Management at MIP**.

The “Final trip” of Costa Concordia

In the last days of July the transfer of the **Costa Concordia** was completed from the island of Giglio to the port of Genoa.

The large cruise ship took four days to reach Genoa, 190 miles distant from the Island of Giglio: the last voyage of the ship in the Mediterranean sea, **the first step towards the definitive dismantling**, an unprecedented operation involving hundreds of technicians and specialists.

During the journey there have been some difficulties, sailing with bad weather conditions, with storms and strong wind, made the operations more difficult. Despite these complications, the team of experts has constantly kept the situation under control and has completed the operation successfully.

In the port of Genoa eight drivers led the ship at the dock after an operation that lasted about 8 hours; **the arrival was attended also by the Prime Minister Matteo Renzi.**

The transport of the ship was made possible thanks to the **self-sinking unit Dockwise Vanguard.** The Vanguard, once reached a semi-submerged position, has been used as the loading platform for the transport of Concordia: the tanks were emptied, bringing the wreck above its waterline.

The plan for the disposal and recycling of Concordia will be assigned to a **consortium formed by Saipem**, a company with public participation part of the Eni group, and **San Giorgio del Porto**, a shipyard active in naval repairs and conversions since 1928.



Figure 1: some phases during the transportation

About the Author



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Luca Cavone is a Consultant at JMAC Europe, the Consulting firm of the Japan Management Association. He is mainly focused to support companies in Innovation Management and Product Development Projects typical of R&D and Marketing areas, with an interdisciplinary background of the business processes. In JMAC Luca follows also the study and development of project management methodologies based on the application of Lean Thinking approach. Before joining JMAC he worked several years in the Aerospace industry. Since 2009 Luca has been actively involved with the International Project Management Association (IPMA); at that time he was between the founders of the Young Crew Italy and was appointed as first chairman. In 2011 he left the position to join the Young Crew Management Board, where he's currently Head of Membership and Responsible for the Young Project Manager of the Year award. Since 2010 Luca is also a member of the Executive Board of IPMA Italy. Luca is an international correspondent for PM World in Italy; he can be contacted at luca.cavone@tiscali.it.