PM PUBLISHING NEWS

Second edition of The Strategic Project Leader by Jack Ferraro published by CRC Press

8 October 2014 – Florida, USA – CRC Press has announced the publication of The Strategic Project Leader: Mastering Service-Based Project Leadership, 2nd Edition, by Jack Ferraro. Published in late September by Auerbach Publications, this new book examines the creative nature of projects and the alignment of core convictions to the creative process. See the book’s webpage at CRC Press here.

According to the CRC release: As executives build and nurture their organization’s strategic agility in today’s turbulent, uncertain business environment, the ability to lead strategic change has become more critical than ever. The Strategic Project Leader: Mastering Service-Based Project Leadership, Second Edition will help project managers lead with confidence in temporary, ambiguous team structures that execute risk-laden work in an increasingly agile project environment.

Like the first edition, this edition encourages readers to take ownership of their leadership agenda and become disciplined in the processes of building a framework of leadership skills. Readers are introduced to a new role: the service-based project leader. This role serves the entire project organization by creating a meaningful experience for team members, customers, and critical stakeholders.

The book provides practical guidance to help you move from project manager to service-based project leader. Detailing a framework for developing and refining leadership skills, it explains how to build a leadership competency pyramid and then execute a self-directed plan for building leadership competencies. The leadership competency pyramid includes an intuitive model that will be helpful to project managers at any level.

The book elaborates on the components of each layer of the pyramid and how each layer relates to the others. A chapter is dedicated to each layer of the pyramid, with supporting evidence for the necessity of each of these layers, as well as practical advice on how to build and practice these component layers.

Jack Ferraro is the founder of MyProjectAdvisor, a project management services company that provides project management training and leadership development. Jack became a project manager by accident 25 years ago while working as a financial analyst. He has two decades of adult training and education experience and has conducted training sessions and developed leadership workshops for project managers. He has 25 years of experience working with project teams and extensive experience managing complex enterprise technology and business process improvement projects.
For more about this book, click here.

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*Source: CRC Press*