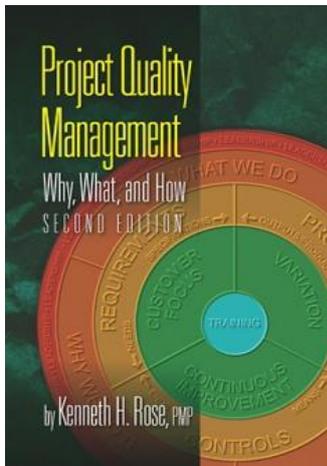


PM WORLD BOOK REVIEW



Book Title: ***Project Quality Management; Why, What and How, Second Edition***

Author: **Kenneth H. Rose, PMP**

Publisher: **J. Ross Publishing**

List Price: US\$ 37.95

Format: soft cover; 215 pages

Publication Date: 2014 ISBN: 9780814408759

Reviewer: **Virgil Cordero, PMP**

Review Date: August, 2014

Introduction to the Book

Project Quality Management; Why, What and How contains a wealth of information on project quality management in a concise, easy to read format. Even if you only read the first few chapters you will never again consider project quality to be a fuzzy, difficult, or boring subject. Mr. Rose quickly establishes a very clear and highly understandable definition of project quality. To give the reader a solid foundation in project quality he succinctly discusses the evolution of quality and the early pioneers in the quality field. With this foundation in place Mr. Rose provides in-depth and insightful information on project quality management to include quality control and quality assurance, project quality management tools, and quality in practice.

After reading *Project Quality Management* I now have a much better understanding of project quality management and I feel confident I can improve my future projects and programs by applying the knowledge I gleaned from this book.

Overview of Book's Structure

Project Quality Management is written in a format that can be used for informal individual or group study and is clearly appropriate as a textbook in a formal university classroom. The book is divided into four sections: Quality Foundations, Quality Management, Tools for Managing Project Quality, and Quality in Practice. At the end of each chapter, Mr. Rose provides a Summary, Points to Ponder, Exercise, and References. This structure allows the reader a wide range of flexibility. You can dig shallow or you can dig deep.

Highlights: What's New in this Book?

I have not read the first edition of this book so I can only rely on the Preface to identify what is new in this second edition. Since the book is used extensively in

academic environments, the author has expanded features intended for classroom use. The second edition has been thoroughly updated and it includes an expanded discussion of "...quality assurance as a unique process, separate from quality planning and quality control".

Highlights: What I liked!

What impressed me most about this book was the way Mr. Rose took quality management out of the manufacturing environment, where it is typically considered, and showed how quality management applies across the project management spectrum. His "Wheel of Quality" graphically shows how all the concepts of contemporary quality are integrated together. But he doesn't stop there. He provides project managers with the essential knowledge to understand and appreciate quality management and then lays out specific steps to integrate quality into project implementation. I especially appreciated the chapter on quality assurance. By the end of the chapter I not only had a clear understanding of the difference between quality control and quality assurance but I understood how quality assurance ties into quality planning and quality improvement.

Experienced project managers know how important it is to follow a rigorous planning process for every project. Mr. Rose gives project managers another dimension to consider and describes tools and techniques to expand their project toolkit and take their projects to another level.

Who might benefit from the Book?

Program and project managers will clearly benefit from reading this book. It emphasizes what we all know is important – project quality – and it shows the reader how to integrate quality into their programs and projects. For me, it expands my project management professionalism by showing me how to make my programs and projects better. I also think this book would be useful to those in the quality management profession. I believe that any effort at improving quality constitutes a project in and of itself. To that end, this book would help quality management professionals with their project management skills and enhance their interaction with project managers.

Conclusion

As the author states, quality is "...much mentioned and little employed." Mr. Rose's book is a road map to overcome this common situation. It takes the discussion of quality out of the typical manufacturing environment. It clearly defines project management quality and it provides specific processes and tools to integrate quality planning into any program and project. I am sure any project manager who reads this book will be grateful to Mr. Rose for making a difficult and confusing topic much easier to understand and apply.

Project Quality Management; Why, What and How, Second Edition, by Kenneth H. Rose, PMP, published by J. Ross Publishing; 2014, ISBN 978-1-60427-7; \$37.95 USD; 215 pages, soft cover. More at <http://www.jrosspub.com/project-quality-management-second-edition.html>.

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About the Reviewer



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Virgil Cordero is a certified Project Management Professional. He has been in the telecommunications field for over forty years. His career started in the US Army where he served as a Signal Officer and performed a wide variety of telecommunications work. Since leaving military service he has worked in defense consulting, telecommunications technical support management, telecommunications equipment program and product management, and in the program/project management of customized network solutions. Email: virgil.cordero@sprint.com