

## **Project Management Report from Belo Horizonte**



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### **A Project Management Maturity Research**

Professors Darci Pardo and Russell Archibald started on September 1st, their Project Management Maturity Research. This is the sixth time, since 2005, that this research is conducted.

This research has contributed a lot, in recent years, to understand Project Management in Brazil is going and to confirm the direct relationship between Maturity and Project Success.

To participate in the research (in Portuguese only) one must access the site [www.maturityresearch.com](http://www.maturityresearch.com) subscribe and choose the Type of Interest (Tipo de Interesse) as Professional.

Thereafter one responds to 28 questions that categorize his/her organization, as informs revenues and number of employees and asked to estimate the success rate of the projects of the organization, among other things.

Only then goes up actually in the evaluation of maturity, that is sectoral or departmental, answering up to 40 questions of multiple choice type.

The survey runs until December 31 and their results should be released between March and April next year.

### **Minas Gerais Project Management Congress presents trends and market practices**

Stakeholders, PDCA, Practices and Management Models have been widely discussed in the 9th edition of the PMI – Minas Gerais Chapter Project Management Congress. Held on 22 and 23 September in Belo Horizonte, the event was titled “Projects, People and Results: Cultural Diversity to Management Strategies”. More than 500 participants attended the event which also celebrated 15 years of PMI-MG.

Chapter with about 1,330 members. This Chapter received in March this year the Retention Award presented by PMI for more than 71% retention of professionals. "This is an unprecedented result in 15 years in the PMI state. Something that fills us with pride, as it reflects the effort of the whole group. It is the story of professionals who want to move increasingly towards project management in Brazil," said chapter president, Myriam Moura during the opening ceremony

Who was also keen to highlight the evolution and growth of the chapter was the Brazilian representative of the PMI, Juliano Reis. With good humor and relaxed style, Juliano Reis reported that Latin America is the fastest growing region within the World of PMI. He also pointed out that events such as the Congress are crucial to increase interest in project management, being something of extreme importance for the development of people and companies. "The vision of PMI is to make organizations see project management as a fundamental and critical point within an institution," said Juliano.

## **Lectures and diversity**

The team of speakers this year was chosen to lead the audience a broad and diverse view of project management within companies and institutions. Altogether 27 lectures were divided into three rooms, which could be chosen by the professionals present. "I found the division of the subjects of the lectures very interesting, they were enlightening to people from different areas," praised the IT professional, Diego Matos, who first attended the Congress.

The consultant José Finocchio Júnior was the one who initiated the event. With the lecture "Project Management N: N," Finocchio said about the Canvas management model and how to simplify its implementation, using a mental plan that answers six basic points: Why, What, Who, How, When and How Much. "A good design should be sold in at most 30 seconds, so I suggest that it be presented in a mental model where all parties are involved for the perfect execution of a plan designs. The Canvas can be applied to projects of all sizes," said Finocchio.

Tatiane Shirazawa, Great Place to Work representative, revealed to participants an interesting fact: improving the work environment of 100 people directly reflected on 500 people. "You can make a better society thinking and improving people management," concluded Tatiane. The topic of the lecture was reminded on several other presentations. The HR specialist Bruno Sunny, by Professor Armando Terribili and the consultant Georgina Alves, discussed the importance of internal and external public in the successful projects execution.

Among the most anticipated lectures were Argentine Professor and Researcher, Marina Filipuzzi and the Engineer and Consultant Eduardo Braun. Marina explained how generational differences can influence the business environment and how to deal with younger profiles. "Young people have good ideas, but you need to study and be aware of the experiences of the elders. The manager who can manage it creates a supportive and compatible with people's ideas spread environment," said the speaker.

Braun talked about how to create an organizational culture of respect and admiration. He stressed that a manager needs to know that it is possible to change the reality and that culture multiplies results and are often more important than strategy. About contact with former British Prime Minister Tony Blair, the speaker highlighted the hint given for obtaining leadership: "You have to do what is right without being overbearing." Blair said during an interview with Braun, that a leader must lead to the truth. That is what leads to a correct decision. Finally, Eduardo invited participants to question their teams on which are the dream of professionals. "Teams need to have a broad view of the project and the objectives, for which practitioners all follow the same course. This is leading to achieve goals," said Braun

## About the Author



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**Manuel Carvalho da Silva Neto, MSc, Mech. Engineer and PMP** is Fundação Dom Cabral Invited Professor and also

Consultant. He is a seasoned professional with over 39 years of experience in Project Management, Process Management and Strategy. Manuel has managed or participated in more than three hundred huge projects across different fields including Steel, Mining, IT, Telecom, Food Processing, Government and Construction, to mention a few. He worked also in projects to implement PMO (Project Management Office) and Project Management Methodology. He has also strong skills in Leading People and Finance. He served as Minas Gerais State Undersecretary for Planning and Budget, from 2007 to 2008. Manuel can be contacted at [carvalhoneto.manuel@gmail.com](mailto:carvalhoneto.manuel@gmail.com).