PM PUBLISHING NEWS

New Book from CRC Press - Project Planning and Project Success: The 25% Solution

New book by Pedro Serrador published in CRC’s Best Practices and Advances in Program Management Series

17 November 2014 – Florida, USA – CRC Press has announced the publication of a new book titled Project Planning and Project Success: The 25% Solution, by Pedro Serrador. Published in November 2014 by Auerbach Publications, this new book defines the optimum planning levels for project success, covers planning for Agile projects and explains how traditional projects can benefit, and examines how personal planning time relates to success.

According to the CRC release: Project planning is generally accepted as an important contributor to project success. However, is there research that affirms the positive impact of project planning and gives guidance on how much effort should be spent on planning? To answer these questions, this book looks at current literature and new research of this under-studied area of project management.

The author presents his findings from an extensive review of project planning literature that covers more than 270 sources. He also discusses new research that analyzes data from more than 1,300 global projects. The book confirms that the time spent on planning activities reduces risk and significantly increases the chances of project success. It also concludes that there can be too much planning and shows that the optimum ratio of planning to effort is 25%.

Pedro Serrador, PMP, ITIL, P.Eng., MBA, PhD is a senior project/program manager with more than 20 years of experience. He is a teacher, writer, speaker, and researcher on project management topics. His specialties are studying aspects of project success and managing technically complex and high risk project consulting engagements.

He holds an Hons. BSc in Physics and Computer Science from the University of Waterloo, Canada and an MBA from Heriot-Watt University, Edinburgh, Scotland. He is an accredited professional engineer in computer engineering and has been a PMP since 2000. He holds a PhD in Strategy, Programme & Project Management at SKEMA Business School (Ecole Supérieure de Commerce de Lille).

For more about this book, go to http://www.crcpress.com/product/isbn/9781482205527
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