

Project Management Report from Milan



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INTRODUCTION

This month I propose a report full of interesting contents with main reference to important events that took place in this period.

We could not miss a special mention to the **28th IPMA World Congress** held in Rotterdam, which saw the participation of numerous experts from Italy. A detailed report has been provided by **Massimo Galletta**, board member of IPMA Young Crew Italy.

We know 2015 will be for Italy the year of **Expo**, the international exhibition to be held in Milan for six months starting from May 1st. **IPMA Italy** has decided to dedicate on this theme the **National Conference** to be held on December 12th in Milan. About Expo2015, the association started to organize a series of events since last year. In recent days, there was also a **Business Game** organized by the **Young Crew** in collaboration with **MIP, the Business School of Politecnico di Milano**.

The summer also represented a major breakthrough in **strategic projects for the country**. The Prime Minister **Matteo Renzi** has given the green light to 36 development programs.

Within the report you will find these and more interesting items. Enjoy it!!!

IPMA World Congress and Global Young Crew Workshop

by Massimo Galletta - IPMA YC Italy Management Board



Rotterdam, September 30th. This year I had the pleasure to attend the IPMA World Congress and Global Young Crew Workshop (GYCW) held in Rotterdam across the end of September and beginning of October.

It was my first participation! The experience was more than training, because it gave me the opportunity to meet professionals who, like me, share a passion for this craft.

Participants came from all over the world, Spain, Germany, UK, Poland, Croatia, Serbia, Austria, Russia, Lithuania, Denmark, Finland, Netherlands, Nepal, Panama, Australia, ...just to mention few. This has been a unique opportunity for networking, sharing ideas and impressions both on the congress itself and the professional experience.

The theme was "Innovation through dialogue". At first sight it could be considered to be fairly generic and obvious; in fact, looking at what happens on a daily basis at work, the idea of innovating through dialogue is not at all obvious, indeed. The structuring of approaches aimed at increasing the dialogue at all levels of the organization - as well as at the project level - is a current topic and extremely relevant. To date, it is unthinkable that a company, big or small, does not consider this strategic theme, because dialogue is the basis of every single activity that each of us carries, and sometimes does not take much to avoid serious failures.



The different workshops were very interactive, and this has greatly facilitated the learning and participation, making each participant feeling an "active part". The organizers managed to make people interact along all the training sessions. Each speaker offered something new and original.

There was a session dealing with the importance of dialogue and how this can be a criticality within multicultural or virtual team and how it can affect your professional growth. Another point that struck me the most was that of John Hermarij that, during his speech, he reiterated that in reality the exchange of knowledge between generations should happen in both way. Yes, our leaders have much to learn even from us.

A final mention deserves the IPMA Award. Once again Italy has played a leading role with three winners. Regarding the Project Excellence award they won the gold

award in their respective categories GE and Maire Tecnimont. In the category of Achievement Award was Bronze Winner for the Young Project Manager of the Year Ivan Calimani.

What to say ... until one participates, it is difficult to realize what is World Congress and same for the GYCW, so do not miss to be organized right now for next year on the way to Panama!

EXPO 2015: a case of global management program that sees Italy as protagonist



On December 10th, IPMA Italy will hold in Milan its 2014 National Conference, this year dealing with EXPO 2015. Along all the day presentations and interventions from prominent speakers will underline the managerial skills requested for the many challenges in the design and construction that such an event requires.

Among the many opportunities it offers, Expo is also a great gym for project, program and portfolio management. IPMA Italy will devote its annual National Conference to this unique gym, offering a great service to their members and to the wider community of Project Managers and Project Management team members.

Along this path, on October 25th, IPMA Young Crew Italy organized a Business Game related to the Project Management challenges for Expo 2015.

The Universal Exposition is expected to get more than 20 million of visitors coming from all over the world. Expo aims to be a key opportunity for the discussion and sharing of the most critical themes that we face nowadays, such as major issues related to food education.

Such kind of event can hide a lot of potential risks: organizers should pay a lot of attention to every detail in order to run the event in an efficient way!

Based on these requirements, Young Crew organized together with MIP-Business School of Politecnico di Milano the Business Game: participants will face a specific scenario and will be requested to take choices along the path in order to get the final success. Difficulties and unforeseen events will be introduced by organizers on purpose.

The winners will have the possibility to access the selection process for participating at the Executive Master in Project Management promoted by MIP.

During the event a specific hashtag will be available #EXPOCHALLENGE to follow it through Twitter, Facebook and LinkedIn getting all the updates, tips and information about Project Management culture along the session.

The Government signed development contracts to support strategic projects

The Italian Prime Minister Matteo Renzi signed during the summer new development contracts in support of strategic projects of investment in Italy.

Under the coordination of the National Agency for inward investment promotion and enterprise development, 36 programs have been approved.

The expected investment is about 1.44 billion euro: they concern different strategic areas for development, in many cases in representation of the Made in Italy, which is strongly linked to the innovation, trading and tourism.

The public financial resources granted are approximately 700 million euro. Over 80% of the programs are concentrated in the four regions: Campania, Calabria, Puglia and Sicily.

Projects will safeguard or create new jobs for more than 25 thousand people. 44% of the investment program is sponsored by companies controlled by foreign groups.

START MILANO: the project promoting new SMEs in the suburbs ready to start

Along these days the project START MILANO was launched, supported by the City and the Chamber of Commerce of Milan to help entrepreneurs willing to start their business in the outlying areas of the city.

The goal is threefold: to enhance and promote the development of the suburbs; give a boost to the territory of dynamism in order to initiate new businesses and create jobs.

Enrica Corti, a member of the Chamber of Commerce, stated that "the employment situation looks difficult, especially for young people. That is why, as the Chamber of Commerce of Milan, we went into action together with the Municipality of Milan on an intervention that can have a positive impact and open up new employment opportunities through the opening of new businesses. The goal is to support those who want to become an entrepreneur and encourage recruitment through new businesses."

Within the initiative it will be possible to follow training courses in order to clearly outline the business idea, take advantage of personalized assistance for the drafting of a business plan and take advantage of attaching to the management of the newly enterprise, all free of charge.

The participants that, after careful selection have received a positive evaluation of their business idea, also will have access to finance for SMEs arising from the Municipality of Milan.

Funding for the start of the project and the grants will affect the business with operational headquarters in specific areas identified by the City.

The tower Isozaki: the higher roof of Italy



The work of the first phase of the new skyscraper in Milan designed by the Japanese designer are finished.

With its 202 meters high, the roof is now the tallest building in Milan, Italy, surpassed only by the spire of the tower Unicredit. The Isozaki tower has reached now the 50th and last stage, the first of three high-rise buildings under construction in Milan CityLife area.

Starting from the spring of 2015 it will accommodate up to 3,800 people. Currently the first 22 levels are already completed, even at the level of interior finishes. Work will continue to complete the structural part.

The tower, designed by Japanese architect Arata Isozaki, will host the Milan offices of the insurance group Allianz, which is also an institutional investor of CityLife.

The construction phase work has involved about 400 men a day, with a total involvement from the start of construction in July 2012, approximately 1,500 employees and 115 subcontractors.

In the coming years, next to the tower of the Japanese designer it will be realized other two: one designed by Zaha Hadid (175 meters), which will be the headquarters of Generali, to be delivered at the end of 2017, and the other by Daniel Libeskind (150 meters) , which should be finished by the end of 2018.

The cost of construction of the first tower is around 160/170 million euro.

About the Author



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Luca Cavone is a Consultant at JMAC Europe, the Consulting firm of the Japan Management Association. He is mainly focused to support companies in Innovation Management and Product Development Projects typical of R&D and Marketing areas, with an interdisciplinary background of the business processes. In JMAC Luca follows also the study and development of project management methodologies based on the application of Lean Thinking approach. Before joining JMAC he worked several years in the Aerospace industry. Since 2009 Luca has been actively involved with the International Project Management Association (IPMA); at that time he was between the founders of the Young Crew Italy and was appointed as first chairman. In 2011 he left the position to join the Young Crew Management Board, where he's currently Head of Membership and Responsible for the Young Project Manager of the Year award. Since 2010 Luca is also a member of the Executive Board of IPMA Italy. Luca is an international correspondent for PM World in Italy; he can be contacted at luca.cavone@tiscali.it.