P/PM PUBLISHING NEWS

Exercising Agency: Decision Making and Project Initiation

New book by Mark Mullaly published by Gower in UK

8 January 2015 – London, UK – Gower Publishing in the UK has announced the publication of a new book title Exercising Agency: Decision Making and Project Initiation by Mark Mullaly. Exercising Agency provides essential insights into how process, politics and personal influence combine to influence strategy in organizations through making effective project initiation decisions.

Mark Mullay uses his 25 years of experience to lift the lid on many of the important behavioural factors that inform project decisions: power and politics, personality, the ‘rules’ of an organization. If you are involved in framing or making decisions about the future of your organization; the projects that you do or don’t decide to initiate, then read this book. It won’t make the decisions any easier but it will help you improve the quality of the decisions you make and over time, the effectiveness of your organizational decision making.

Mark Mullaly founded Interthink Consulting in 1990 as a company dedicated to helping organizations to develop strategy, execute projects and manage strategic change more effectively. Mark is a senior management consultant with over 25 years of experience. Mark works with private and public sector organizations to develop effective strategic plans, make strategic decisions and solve complex and uncertain problems.

Mark has been a pioneer in the development of organizational project management capabilities. He developed the first maturity model for PM in 1993, and launched a worldwide benchmarking effort to evaluate organizational PM practices in 1997. In 2004, Mark became one of the co-lead investigators of the research effort ‘Understanding the Value of Project Management’, sponsored by the Project Management Institute. This study remains the largest and most comprehensive research effort undertaken in the field of project management. Mark was awarded a PhD by Bond University in Gold Coast, Australia.

More information & free chapters on Exercising Agency are available at: http://www.gowerpublishing.com/isbn/9781472427885

ePUB and ePDF information available at the above links.

Exercising Agency will feature on GpmFirst, Gower’s new PM community of practice, due to launch in Spring 2015 www.gowerpublishing.com/gpmfirst
Founded in 1967 and based in the UK, Gower is an independent publisher, widely recognized as a specialist in project management books and resources. Gower’s publishing programme includes a range of over 1000 titles from classic business and project management books through to the most challenging and cutting edge topics. Gower’s expert authors are continually developing new titles and are drawn from respected academic institutions and industries worldwide. Gower’s project management home page can be found at www.gowerpublishing.com/projectmanagement

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