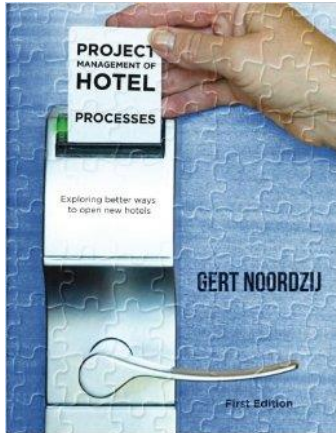


## PM WORLD BOOK REVIEW



Book Title: ***Project Management of Hotel Opening Processes***

Author: **Gert Noordzij**

Publisher: CreateSpace Independent Publishing

List Price: \$40.00      Format: Soft Cover

Publication Date: 2014 ISBN: 13: 978-1495459375

Reviewer: **John Campbell**

Review Date: February/March 2015

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### Introduction

The initial reaction I had was one of glee as this book's cover indicates that it deals with "Project Management of Hotel Opening Processes". I have spent the last fifteen (15) + years in the management of Hospitality Projects for Hotel Owners of facilities rated 4+ stars. Once I opened the book however I discovered the contents of the book, all data gathered and statistics deal with the opening of hotels in Greater China. This should have been pointed out on the cover in my opinion.

The good news is that while the data in the Appendixes has been gathered from research on eight hundred and twenty five (825) individual projects located in Greater China and Asia, it is my opinion that the statistics relate, in similar strength, to the numerous projects that I have completed in the United States including Hawaii, Puerto Rico and Jamaica.

### Overview of Book's Structure

The book is divided into three (3) sections;

1. The introduction, Root Cause of Problems and Application of the PMBOK®
2. The Feasibility of a HOW-TO-MANUAL and
3. Appendixes of Root Causes and the Introduction of a Proposed Extension to the PMBOK® for Hotel Opening Process, formatted to the PMBOK® Knowledge Areas.

### Highlights: What I liked!

Chapter 6 contained Appendixes.

The appendixes contained interesting information regarding hotel openings, while they were for specific projects in greater China and Asia, in my opinion the data could apply across the board to hotel projects anywhere in the world.

### **Who might benefit from the Book?**

The concept of following the layout of the PMBOK® Guide is beneficial to all projects, and certainly to Hotel Ownership and Management firms. The book offers an extension to the PMBOK® Guide that lays out suggested elements for the opening of Hotels however; in my opinion the opening of any commercial construction project could benefit from the suggested Knowledge Area extensions.

Specifically the book is written for the opening of new hotels in the greater China and Asia areas.

### **Conclusion**

If you own the PMBOK® 5th Edition you already have a great deal of content contained in this book. The positive is that the suggested “Extension” to the PMBOK® is generic enough to apply to the opening of a variety of commercial construction projects, such as retail and restaurants, as well as Hospitality new and renovation projects.

Based upon the title “Project Management of Hotel Opening Processes” I feel that the audience for this publication is limited; Hotel Owners, Management Firms, FF&E purchasing firms and Hospitality Project Managers that specialize in openings of new projects however; I believe that existing renovation managers can benefit as well as Hotel General Managers.

Additionally I would suggest a Document that is specific to ALL hospitality development, not just the opening but the entire development from Initiation, Planning, Execution, Monitoring and Controlling to Close Out. I believe this would reach a greater audience and be more meaningful as an Industry Guide.

I don't know the price of this publication therefore it is outside of my ability to provide an opinion of the actual worth of the document.

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For more about this book, go to:

<http://www.hotelopeningprocesses.com/northside/index.html>

*Editor's note: This book review was the result of cooperation between the publisher, PM World and the Dallas Chapter of the Project Management Institute (PMI Dallas Chapter – [www.pmidallas.org](http://www.pmidallas.org)). Publishers provide the books to PM World; books are delivered to the PMI Dallas Chapter, where they are offered free to PMI members to review; book reviews*

are published in the *PM World Journal* and *PM World Library*. Reviewers can keep the books and claim PDUs for PMP recertification. PMI Dallas Chapter members are generally mid-career professionals, the audience for most project management books. If you are an author or publisher of a project management-related book, and would like the book reviewed through this program, please contact [editor@peworldjournal.net](mailto:editor@peworldjournal.net).

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## About the Reviewer



### **John Boyd Campbell**

Texas, USA



**John Campbell** is a professional with 30+ years of progressive experience and proven leadership in professional ground-up and renovation construction project management of hospitality and healthcare facilities. Consistently exceeds goals for cost reductions, and schedule completions. Hands on management experience in seismic safety and hurricane regulated facilities. Lean implementation project management. Active in new product evaluations, business integration as a result of acquisition, outsourcing, and energizing highly motivated teams.

Specialties include Project Management; Project Leadership / Personnel Development; Personal and Professional Development; Communication & Reporting; Scope, Schedule and Budget; Results Driven, Goal Oriented, Self-starter; Quality Control; Lean Means & Methods; Risk Assessment and Management

John currently teaches Risk Management to Project Management Professionals (PMP's) for Personal Development Units (PDU's) as required to maintain their Certification. John can be contacted at [Jbcjr1@msn.com](mailto:Jbcjr1@msn.com) or on LinkedIn at <http://www.linkedin.com/in/jbcjr1pmp/>