

Project Management Report from Milan



*By Luca Cavone
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INTRODUCTION

We are back this month with a great report rich of interesting news from the field of projects!

The main contributions are coming from business, government and associations.

We begin sharing the initiatives recently developed by IPMA Italy, in particular we emphasize **IPMA Italy 2015 Award**, the competition for members to provide articles based on "experiences and best practices for the success of projects". Still on IPMA side we report about the **First National Forum for Young Project Manager**, the event held in Florence in early October.

Later we introduce a couple of initiatives dealing with Innovation: the first it is closed by a few days in Bologna, the fourth edition of **Smart City Exhibition**, the annual meeting focused on issues of public administration and innovative projects in urban centers. A great interest was arisen also by the re-opening of the **Ultra-wideband project** under the guidance of Prime Minister Matteo Renzi.

Finally some news from the construction side, with an update about **CityLife projects**, that are reshaping the urban "face" of Milan.

Enjoy the reading!

IPMA Italy 2015 Award: Experiences and Best Practices for the Success of Projects



Milan, November 2015 – **IPMA Italy** organized a **competition** to provide its members and all those interested in the discipline of project management, the opportunity to write and publish own articles on **"experiences and best practices for the success of projects."** The author (or authors) are requested to submit articles based on their know-how and experiences.

The competition is open to **Senior** and **Young Crew**:

- The **"Senior"** section wants to collect and disseminate the experience gained in the international arena in the conduct and management of complex projects, giving participants a chance to tell their own direct knowledge gained through observation and practice.
- The **"Young Crew"** section is designed in order to give voice to young people up to 35 years of age, who want to test themselves, making its contribution and what they see in the Project Management discipline closely related to their work and career prospects.

Selected articles may be published in the online journal **"IPMA Italy Journal of Applied Project Management"**, the newsletter, the official journal of IPMA International and more.

At the end of the competition up to four articles will be awarded. **The award ceremony is scheduled for spring 2016** and will be held during an IPMA Italy.

National Young Project Managers Forum

Florence, October 9th - It was held in the beautiful city of Florence, the **"1st National Forum of Youth Project Managers"**, organized by IPMA YC Italy on the theme: **Professional Career Development.: comparing experiences in big and small/ medium enterprises.**

The event, hosted at the **GE Learning Center** in Florence, accompanied the Young Project Manager to discover the businesses that the Italian scene has, with particular focus on:

- Understand the similarities and differences between the world's major multinational company and one of the small / medium enterprise with regard to the management of international projects.

- Deepen the organizational and business models in order to show the diversity, the strengths and areas for improvement.



Many young people were interested in exploring these issues thanks to the participation of several interventions by prominent professionals from different industries.

Smart City Exhibition: ready to start for "Innovation Yards"



Bologna, October 2015 – It was held in Bologna the fourth edition of **Smart City Exhibition # SCE2015**, which this year has turned into a real festival, the **Citizen Data Festival**, after three days full program (14-16 October) innovation yards have been announced: working groups among administrators, innovative companies and universities to restart the country.

At **SCE2015** a new generation of directors met (50 councillors innovation of different cities, including ten metropolitan cities, only the first day) in many cases young digital natives who have skills and ideas to do well, but demanding attention the central government, policy coherence and consistency of the resources.

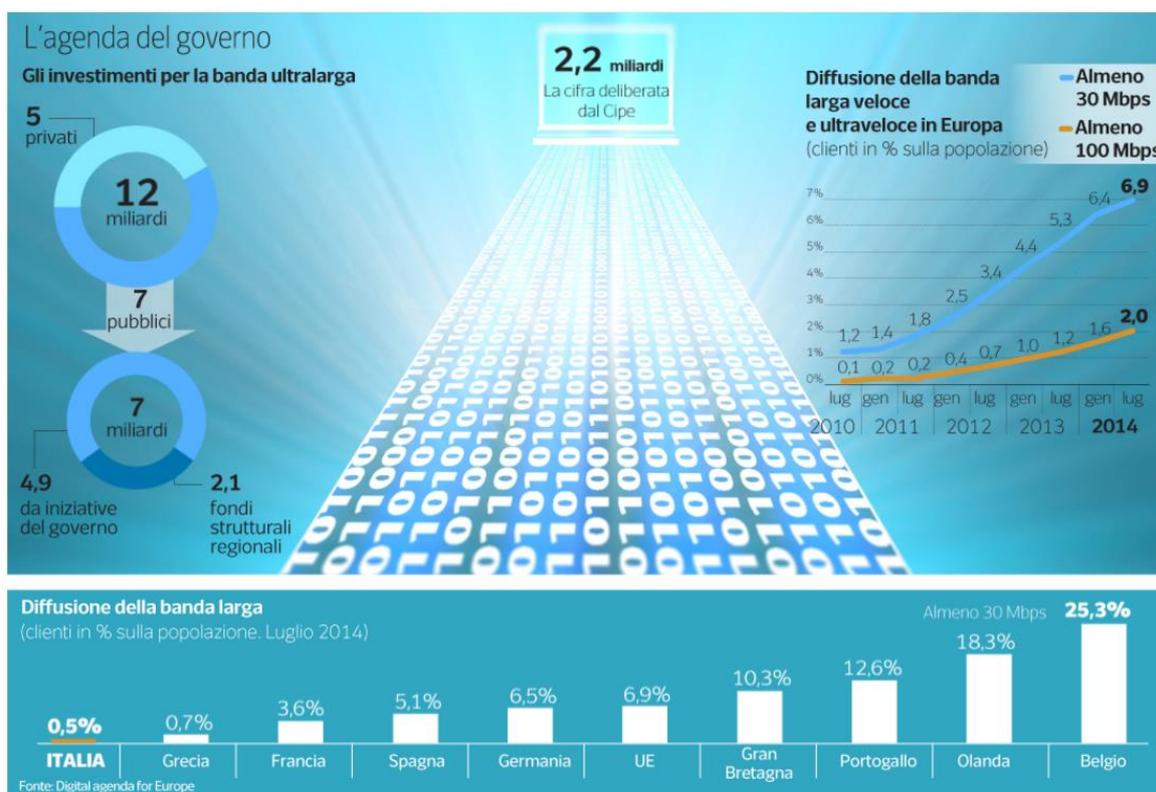
Together, they tried to translate widespread distrust in purposeful, triggering processes inclusive and participatory, enabling all levels - political leaders and administrative leaders - to do joint planning, making duplicable and scalable best practices, accelerating the development system the virtuous solutions and encouraging exchange and dialogue.

With this aim, Forum PA always attentive to the issues of public administration and on innovation in urban centers has decided to launch from Bologna **Innovation Yards**: tables for meetings between smartest administrations, most innovative companies and the know-how from academia, especially those working on border topics.

Ultra-wideband project: Premier Renzi reopens the dossier and meets private the companies

Prime Minister **Matteo Renzi** has decided to reopen the dossier of **ultra-wideband and digitization**. The project that has long remained in stand-by required political support. In this context, the Prime Minister has resumed talks with private companies: from **Vodafone** up to **Enel**.

Especially in the South and in the peripheral areas of Italy, Telecom operates under the Bitstream, a wholesale interconnection service different from classic unbundling the last mile because everything is handled by the incumbent.



And it is here that should be seen speeding by Enel that through October ended the phase of work tables with **Vodafone, Wind** and **Fastweb**.

Sources close to Enel confirmed that the project will be done. But what has changed is the approach: the group has no intention of returning to the telecommunications business after the experience of Wind and it is only to bring dark fiber with new smart meters in the homes of **33 million Italians**.

If Enel was able to have assurances from Vodafone and Wind on turning on commercial fiber, Business Plan would radically change and Enel would acquire an intermediate position. Toward this direction the three companies are working at this time. The infrastructure could eventually be the sum of different networks and different solutions.

One option under investigation is the technology from **Alcatel Lucent** called **Twdm** point. It allows operators to share the risk and the cost of fiber to the apartment (FTTH). In the substance with a single wire could allow the passage of 4 different company with a separation of a dedicated frequency.

City Life: skyscraper “Storto” beyond the tenth floor and opens the new park

The "**Storto**" comes up fast, at a rate of eight floors in two months, the heart of the structure has reached the eleventh floor, the floors the ninth, the second skyscraper of **CityLife**, designed by **Zaha Hadid**, 44 floors for 170 meters height, by October, 2016 will be completed, ready to house the offices of the Generali, as the highest tower Isozaki today waiting three thousand employees of Allianz



For the third building, the "**Curve**" by Daniel Libeskind, 600 concrete mixers will come at the beginning of December to throw six thousand cubic meters of concrete for the foundation; in October 2016, the construction of the first storey; at the end of 2018 the completion of the work.

A total of nearly 400 workers alternate in the various construction sites, 160 just for the tower Hadid. It is now ready also a new underground way, two meters below street level, a long corridor of (future) stores that will lead to the center of the square, five meters above street level.

Around skyscrapers, between September and October also it opened the new park. Work hanging of about six thousand square meters (2,600 of meadows), with 80 mature trees (ash, maple and oak) and eight thousand bushes.

About the Author



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Luca Cavone is a Consultant at JMAC Europe, the Consulting firm of the Japan Management Association. He is mainly focused to support companies in the governance of innovation projects and product development. He has a strong background and expertise in project management methodologies and business practices. Before joining JMAC he had several years of experience in international projects within the aerospace industry. Together with the consulting activities he's involved as a lecturer for masters and university courses on project management and innovation management. Since 2014 he's Adjunct Professor in "Language and Communication Skills for Project Management" at Master in International Business & Economics, University of Pavia.

Since 2009 he has been member of the IPMA (International Project Management Association), for which he has held board positions both a national and international level. He's regularly invited at international conferences to deliver speeches and workshops

Luca joined the PMWJ in 2013 as an international correspondent in Italy; he can be contacted at luca.cavone@tiscali.it.