

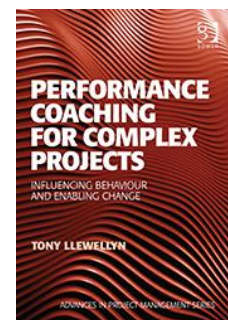
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P/PM PUBLISHING NEWS

## Performance Coaching for Complex Projects, new book by Tony Llewellyn published by Gower

11 November 2015 – London, UK – Gower Publishing has announced the publication of *Performance Coaching for Complex Projects: Influencing Behaviour and Enabling Change* by **Tony Llewellyn**. *Performance Coaching for Complex Projects* recognises a world of complex undertakings for which the common transactional mindsets and methodologies will not produce the required results.

According to Gower, the author advocates, instead, the novel concept that the project manager or team leader should coach the team as part of their role. Managing complexity requires greater use of influence and less reliance on coercion. Learning how to recognise the clues that reveal personal preferences, character traits and motivations will allow you to communicate in a way that recognises how different team members see the world. Team coaching helps the project team work together to think through their issues and then collectively implement the solution.



Llewellyn has structured his book in two parts. Part I looks at the challenges of complexity and makes the case for a shift from a transactional directive mindset to a transformational coaching philosophy. Part II introduces a model of project team coaching including the processes and methodologies that have been shown to be effective in improving team performance.

Complex projects are invariably messy, not least because of the human factors associated with them. *Performance Coaching for Complex Projects* is for anyone responsible for managing in uncertain, challenging and changing environments.

Tony Llewellyn has 30 years' experience working in construction and property development as a Chartered Quantity Surveyor. He is an executive coach with an MSc in Coaching and Behavioural Change. Prior to starting out as an independent coach and consultant in 2011, Tony has worked both on the client and consultancy side of many major projects, including a senior management role in a substantial UK construction consultancy, and also as a director of a global engineering business. He is also a visiting lecturer at the University of Westminster.

For more about the book, go to  
<http://www.gowerpublishing.com/isbn/9781472461803>

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