

PM PUBLISHING NEWS

Late Breaking News

***Leading and Managing Innovation by Russ & Shane Archibald
published by CRC Press***

Second edition explains what every executive team must know about project, program, and portfolio management

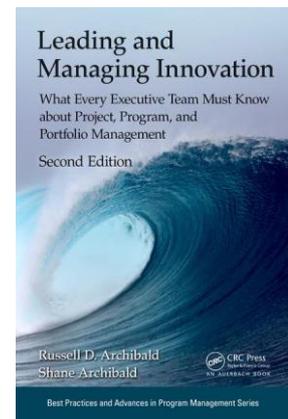
10 March 2016 – Florida, USA – CRC Press has published the second edition of ***Leading and Managing Innovation: What Every Executive Team Must Know about Project, Program, and Portfolio Management*** by Russel and Shane Archibald.

Published in December, this new edition of this short but important book describes how effective project management can substantially improve innovation and strategic execution in an enterprise. The book also explains how to use a project management office to lead effective innovation and presents a list of 31 demands that senior executives must place on their staff members to ensure excellent project management.

A primary cause of many project failures is that responsible executives, because of their lack of knowledge about project management, fail to demand that their managers and staff properly utilize well-proven best practices, processes, systems, and tools that are now available in this field. This book remedies this situation by providing executives at all levels with the understanding and knowledge needed to best take advantage of the power of effective project management and thereby lead and manage innovations within their enterprise.

Russell Archibald is a globally recognized author, consultant, and lecturer on project management with a career spanning more than 65 years. He has broad international experience in engineering, operations, program and project management as Management Consultant (Archibald Associates, Booz-Allen-Hamilton, CPM Systems, Inc.), Corporate Executive (Bendix, ITT), and Military/Aerospace leader (USAF Senior Pilot, Hughes Aircraft, Aerojet-General.) He has consulted to a wide variety of large and small organizations in many industries worldwide.

Russ is a Fellow and Certified Project Management Professional (PMP) of the Project Management Institute (PMI®) (member No. 6, one of the five original members) and an Honorary Fellow of the Association of Project Management (APM) in the UK. He holds Bachelor of Science (University of Missouri, 1948) and Master of Science (University of Texas, Austin, 1956) degrees in Mechanical Engineering. As a pioneer in the field, Russ received an honorary PhD in strategy, program, and project management from the Ecole Supérieure de Commerce de Lille (ESC-Lille), France,



in 2005, and earned the Jim O'Brien Lifetime Achievement Award from the PMI College of Scheduling in 2006.

Shane Archibald has 20 years of experience in the development and implementation of advanced, integrated project management processes and systems on large, complex projects and programs in several industries and governmental agencies. Most recently, he implemented the first phase of Project Controls applications and procedures for a large, international, heavy equipment design-manufacture-installation corporation, including advanced planning, scheduling, cost management, contract management, change management, and risk management processes

For more about this book, [click here](#) or go to <https://www.crcpress.com/Leading-and-Managing-Innovation-What-Every-Executive-Team-Must-Know-about/Archibald-Archibald/9781498751209>

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Source: CRC Press