
NEWS FROM FASCINATING PROJECTS

Microsoft contract for BAK

Partnership to put Buffalo on the “A” list

[Reported by Alexander Ehms in Buffalo](#)

26 March 2016 – Buffalo, NY, USA – On January 12, 2010, a catastrophic earthquake ravaged Haiti’s capital of Port-au-Prince. The earthquake claimed over 300,000 lives, and recovery would slow. JP Bak and his wife Ulla, were determined to help rebuild the capital city. The family began to manufacture permanent housing that would sufficiently re-create a sustainable infrastructure and eventually created manufacturing facilities that would provide jobs and promote the economic development of the region.

Now the Baks are at it again. The family has fallen in love with the Nickle city, and with the START-UP NY Program, and has created new manufacturing facilities here in Buffalo.



With missions and values focused on social responsibility, BAK USA has recruited many of its employees from Buffalo’s East side, primarily focused on refugees. With a staff of 38 strong, that is not all that BAK is doing for the community. The Buffalo School District has purchased \$75,000 worth of discounted tablets, for students who live in one of the poorest cities in the nation.

Now, the company has forged a new agreement to serve as an Original Equipment Manufacturer (OEM) for Microsoft’s Windows 10 operating system. With plans to hire 250 employees over the next five years, this new agreement will catapult the start up’s growth.

Vanessa Mesler, Microsoft’s Corporate Territory Manager is quoted in saying that “BAK devices will enable more people to enjoy Windows 10, which is off to the greatest start in Windows’ history, with more than 200 million devices running Windows 10 globally.”

For more information, click on the following:

<http://bakusa.com/>

<http://bakusa.com/about-us/news/>

<http://www.buffalonews.com/business/microsoft-contract-is-a-boon-for-buffalo-tablet-maker-bak-usa-20160316>

<http://wivb.com/2016/03/16/a-technology-partnership-that-could-put-buffalo-on-the-high-tech-a-list/>

<http://www.buffalonews.com/opinion/buffalo-news-editorials/bak-usas-policy-of-social-responsibility-is-paying-dividends-on-the-east-side-20160318>