PM PUBLISHING NEWS

Becoming a Sustainable Organization: A Project and Portfolio Management Approach

New book by Kristina Kohl published by CRC Press in USA

16 May 2016 – Florida, USA – CRC Press has announced the publication of a new book titled Becoming a Sustainable Organization: A Project and Portfolio Management Approach, by Kristina Kohl. Published in May 2016, this new book discusses techniques to close the Sustainability Performance Gap, explains how to create a culture of sustainability, identifies key role for project management professionals in sustainability adoption and strategy execution and more.

According to the CRC release: Becoming a Sustainable Organization: A Project and Portfolio Management Approach lays out a framework to create organizational value while preserving natural and social capital. The book provides a roadmap for organizations during their sustainability journey by sharing case studies, best practices, and lessons learned, as well as tools and techniques to drive change.

This book is a resource for project and portfolio managers, as well as executive managers, in organizations that are embarking on a sustainability journey. It explains how to engage both internal and external stakeholders in order to reframe strategy to drive this transformation. It examines the role human capital management professionals and policies can play in ensuring that employees become fully engaged in sustainability. It also recommends baseline measurements and metrics to help managers ensure sustainability initiatives remain on track.

Kristina Kohl is the managing principal of HRComputes, a US-based management consulting firm that provides strategic guidance, program, and project management to corporate clients in order to maximize their human capital investment through technology and change management. Kristina leads the Corporate Social Responsibility and Sustainable Strategy practice for the firm and provides strategic guidance to senior management on the value proposition of adopting a sustainable strategy. Kristina speaks at industry events and has been a guest lecturer for the University of Pennsylvania, La Salle University, and the Project Management Institute.

This book is included in CRC's Best Practices and Advances in Program Management Series of books.

For more about this book, click here.
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Source: CRC Press