

## PEOPLE NEWS

### **Dr. Al Zeitoun named President of PM Solutions in USA**

18 May 2016 – Glen Mills, Pennsylvania, USA – PM Solutions, a project management consulting and training firm dedicated to helping organizations drive performance and operational efficiency, is pleased to announce the appointment of Dr. Al Zeitoun, PMP as president, effective immediately.

Replacing the founding president, J. Kent Crawford, Dr. Zeitoun will hold responsibility for the company's consulting, training, and research. He will report directly to co-CEOs and co-founders J. Kent Crawford, PMP, PMI Fellow, PMA Fellow and Deborah B. Crawford, PMP, PMA Fellow. (photo: Al Zeitoun, Deborah Crawford, Kent Crawford)



"This is an exciting time for PM Solutions! In conjunction with celebrating PM Solutions' 20<sup>th</sup> anniversary, we welcome Dr. Zeitoun's experience and leadership to our team," said Kent Crawford. "In his role as president, he will be responsible for leading the strategic direction and performance of our consulting, training division, PM College, and the research division (PM Solutions Research). Dr. Zeitoun's global influence and renowned thought leadership will be wonderful assets added to the more than two decades of experience we bring to our clients."

With a wealth of strategy execution, global project and portfolio management experiences, Dr. Zeitoun joins PM Solutions from his role most recently as the Corporate PMO Executive Director for Emirates Nuclear Energy Corporation (ENEC), Abu Dhabi, UAE, where he was responsible for creating the structure and discipline necessary for delivering one of the largest projects in the Middle East. Prior to that, Dr. Zeitoun strategically envisioned Booz Allen Hamilton's advisory, with a focus on customizing EPMO playbooks and mapping the relevant capability development for clients' strategic initiatives. Furthermore, he led the firm's Middle East North Africa Portfolio Management Solutions as part of the leadership team that restarted the firm's global footprint. He also served as Booz Allen Hamilton's representative on PMI's Global Executive Council.

Previously, with the International Institute of Learning, Inc. (IIL), he was a Senior Executive and also held the position of Chief Projects Officer. He was instrumental in driving thought leadership and project management methodology execution across organizations worldwide. Dr. Zeitoun directly contributed to IIL's successful global business growth. He ensured quality portfolio and project management service delivery exceeding global C-suites' expectations.

"I am thrilled to lead a team of talented and innovative business transformation and strategy delivery experts. Together, we will drive a renewed focus on sustaining and enhancing organizations' excellence, and taking on their most complex and impactful missions. We are prepared to deliver unique and integrated solutions allowing our global clients continuous realization of measurable benefits," said Dr. Zeitoun.

Dr. Zeitoun holds Ph.D., MSc, and BSc degrees in Civil Engineering and Construction Management from the USA and Egypt; in addition, he received a diploma in Project Management from the University of Bremen, Germany. He is a certified PMP and currently serves on the PMI Board of Directors, where he has previously chaired the Board nominating committee and volunteer appointment committee.

"PM Solutions is trusted by top organizations around the world and well-known for the organizational improvements we bring about for our clients. With Dr. Zeitoun on board, we'll be able to extend that reach and positively impact our clients across all industries worldwide," said Kent Crawford.

### **About PM Solutions**

For more than 20 years, PM Solutions has been helping clients drive business value through improved project management capability. Comprehensive offerings provided by PM Solutions include PPM process improvement, PMO transformation, program and project management resources, and corporate training and competency development delivered through its training division, PM College® ([www.pmcolllege.com](http://www.pmcolllege.com)). PM Solutions serves a diverse client base that includes some of the world's leading organizations in industries such as manufacturing, IT, energy, insurance and financial services. For more information, visit [www.pmsolutions.com](http://www.pmsolutions.com).

*Source: PM Solutions*