

## PM WORLD BOOK REVIEW



Book Title: ***Project Management for SMBs***

Author: **Gren Gale**

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Reviewer: **Joanna Aldridge**

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### Introduction

“SMBs” in the title means “Small and Medium-Sized Businesses.” Summarizing the author’s words: More than 99% of US and European SMBs employ less than 250 staff and spend around 30% of their revenue on projects. These projects are key to the SMBs’ success and yet, if badly run, put the SMBs at risk.

The author presents a lighter form of project management enabling the SMBs to manage risks and put a repeatable program in place without the huge bureaucratic overheads required by most project management methodologies.

### Overview of Book’s Structure

The book is broken out into five parts:

- Introducing and Defining a Project
- How to Deliver Projects (seven processes)
- Project Governance, including risk management, change control, quality and portfolio management
- Soft Skills, including communication, people management and crisis management
- Conclusion, with words of wisdom, resources to find templates and check lists.

### Highlights

The author lays out a good explanation of the purpose of projects and how a project is defined. He then takes the reader through the delivery process, explaining the best practices for setting up and executing a well-run project. He touches on risk

management, good communication and people management all geared for the small business owner.

### **Highlights: What I liked!**

I thought it was a well laid out and practical guideline for a small business to use in implementing a project management plan. The author broke down the types of project management styles clearly and succinctly, breaking down the technical jargon into digestible information for someone who might not be as familiar with project management language and structure.

### **Who might benefit from the Book?**

I think anyone beginning in project management or interested in just refining their project management skills would benefit from this book. It definitely is focused for its target audience of Small and Medium-sized Businesses.

### **Conclusion**

The information and resources listed are very helpful.

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For more about this book, go to: <http://www.presults.co.uk/project-management-for-smb/>

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### **About the Reviewer**



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Joanna Aldridge is an entrepreneur based in Texas.