

PMWL “New in the Library” posting

For [New in the Library](#)

Innovation Project Management

Access to research on methods of effective innovation project management added to PMWL



Posted by: [Aizhan Aliakbarova](#)

26 May 2017 – Almaty, Kazakhstan – A new resource has been added to the PM World Library related to Innovation and Project Management. The new resource is titled “**Conceptual Basics and Mechanism of Innovation Project Management**”. The paper was originally published in the European Studies Research Journal in 2017.

The paper shows the methodology of managing innovation projects by estimation of their efficiency. It allows making the investment analysis and contribute to their successful implementing. Authors of the article conducted a research and gave recommendations on the practical use of various methods to define the efficiency of innovation projects, and made conclusions on conceptual basics of managing them. In particular, when managing an innovation project, it is important not only to select resources and schemes of its financing, but also investments areas. In order to solve such a task, it is reasonable to use the Gurwitz method, which estimates the possibility of obtaining a specific standard of the return by owners for the taken possible risk related to the innovation activity.

To access this new resource, go to the Applications and Hot Topics section of the PMWL at <http://pmworldlibrary.net/applications-and-topics/>, scroll down and click on “*Innovation and Project Management*”. Must be a registered and logged in member to access.

For PMWL Post

[Conceptual Basics and Mechanism of Innovation Project Management](#) – an article published in 2017 by European Research Studies Journal (authors: Kamil Bibarsov, Galina Khokholova and Dilara Okladnikova) contributes to the better understanding of basic conceptual provisions and mechanisms of managing innovation projects. To read paper, click here. ([Aliakbarova](#))

To read article, go to: http://www.ersj.eu/repec/ers/papers/17_2_B_p13.pdf
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URL for information about or location of the resource:

http://econpapers.repec.org/article/ersjournal/v_3axx_3ay_3a2017_3ai_3a2b_3ap_3a224-235.htm

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