



PMI Dallas Chapter Book Review Program

Sponsored by PM World Inc. and the PM World Journal

The PMI Dallas Chapter's project management book review program was launched in March 2012. Here is how it works.

- PM World receives books for review from various authors and publishers;
- The books are delivered to book review coordinators at the PMI Dallas Chapter;
- The books are offered to PMI Dallas Chapter members in exchange for a commitment to read the book and prepare a review in a standard format (Download template at <http://pmworldlibrary.net/book-review-program/>);
- Reviewer must prepare a book review within 45 days, emailing the review in MS word format to editor@pmworldjournal.net;
- The book review is formatted for publication and returned to the reviewer for final approval;
- Final book reviews are published in the monthly *PM World Journal* at www.pmworldjournal.net.

Examples of book reviews can be found at <https://pmworldlibrary.net/book-reviews/>

Benefits to Reviewer:

- Free book to keep for your personal library
- UP to 10 PDUs, based on one PDU per hour for reading book and preparing review – for information about claiming PDUs, go to
- Visibility in *PM World Journal* when book review is published;
- Author profile and reviews archived in PM World Library at www.pmworldlibrary.net.



Benefits to PMI Dallas Chapter

- Service to chapter members, including free books and a way to earn PDUs at no cost
- Goodwill from chapter members who receive the free books and PDUs
- Chapter visibility when the book reviews are published

Benefits to PM World

- Good content for the monthly *PM World Journal*
- Positive relations with authors and publishers of the books, who like the publicity when positive book reviews are published
- Positive visibility within the PMI Dallas Chapter, and more readers for the *PM World Journal*

Expectations of Reviewers:

- ❖ **Book review** in standard MS Word format (template provided), along with **reviewer's background summary and photo** (**reviewer background and photo required for publication and to claim PDUs**)
- ❖ Timely submittal of book reviews – within 45 days of receipt of book
- ❖ Serious, professional review – reviewer receives a free book and PDUs, so professional book review is expected – no one sentence paragraphs. Honest but positive review – after all, it's a free book!

Note: Book reviews are also provided to publishers and are often read by the authors of the books (authors sometimes contact book reviewers for clarification or to express appreciation.) Book reviews are more than just publicity. Good book reviews capture content, include reviewer's comments and create new knowledge.

Caution: If you take a book but are unable to complete the review, please return the book. Those who keep a book without completing a review may be guilty of an ethics violation.

For more information, contact bookreview1@pmidallas.org or editor@pmworldjournal.net

