

PMWL “New in the Library” posting

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Reinventing innovation management in a digital world

Access to research paper on digital innovation management added to PMWL



[Resource provided by Aizhan Aliakbarova](#)

16 August 2017 – Almaty, Kazakhstan – Access to a new resource has been added to the PM World Library related to innovation and project management. The new resource titled “*Digital innovation management: reinventing innovation management research in a digital world*” was published in MIS Quarterly and posted on the ResearchGate website in February 2017.

In a rapidly changing environment, there is a critical need for new concepts of innovation management especially in managing projects in digitalization. The paper introduces six research notes on digital innovation management and provides suggestions on theorizing logics in order to create a basement and open new horizons for further research in this area.

To access this new resource, go to <http://pmworldlibrary.net/applications-and-topics/>, scroll down and click on “Innovation and Project Management”, scroll down and click on “*Digital innovation management*”. Must be a registered and logged in member to access.

For PMWL Post

[Digital innovation management: reinventing innovation management research in a digital world](#) – published in January 2017 in MIS Quarterly, article by Satish Nambisan, Kalle Lyytinen, Ann Majchrzak and Michael Song provides new theoretical concepts and insights in innovation management. To download the article, go to: https://www.researchgate.net/publication/306254446_Digital_Innovation_Management_Reinventing_Innovation_Management_Research_in_a_Digital_World ([Aliakbarova](#))

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