

PMWL “New in the Library” posting

For [New in the Library](#)

Why is Project Management Important?

Access to new article on the value of Project Management added to PMWL



Resource provided by [Aizhan Aliakbarova](#)

14 September 2017 – Almaty, Kazakhstan – A new resource has been added to the PM World Library related to the value of Project management. The new resource is an article by Ben Aston titled “**Why is Project Management Important?**”

There are always pros and cons about hiring projects managers. On one hand, PM puts additional pressure on the budget of an organization; on the other hand, it provides benefits in terms of successful project implementation. This article provides key reasons why project management is important. Among those benefits that PM brings are strategic alignment, leadership, clear focus and objectives, realistic project planning, risk management, quality control and others.

To access this new resource, go to <http://pmworldlibrary.net/applications-and-topics/>, click on “Value of Project Management”, scroll down and click on title. Must be a registered and logged in trial, professional or scholar member to access.

For PMWL Post

[Why is Project Management Important? \(2017\)](#) – published in May on the DPM (Digital Project Management) website, an article by Ben Aston provides 10 key reasons why project management is important. To Read this article, go to <http://www.thedigitalprojectmanager.com/why-is-project-management-important/> (Aliakbarova)

URL for information about or location of the resource: