

[New in the Library](#)

## Complete 16-Step Marketing Project Management Process

*Access to advice for managing marketing projects added to PM World Library*



Resource provided by [Faith Onwunalu](#)

17 January, 2018– Rome, Italy – Access to a new resource has been added to the PM World Library (PMWL) related to the management of project management in the marketing industry. The new resource is titled “***The complete 16-step marketing project management process that will get you organized***”. This article is a blog post by Nathan Ellering on CoSchedule blog.

What if you could do more in less time?

It’s a simple question with a lot to fantasize about: You’d be awesome, like riding a unicorn over a rainbow kind of awesome. Your team and company would love you because you’d finally get everyone organized, on the same page, and focused on super meaningful work. You’d lead a happier, more fulfilled career while nailing every deadline and exceeding every goal. Ah, the good life. So does it really need to be a fantasy? (Well, unicorns aside.)

You’re about to learn the secrets behind strategic marketing project management that will help you.

To access this new resource, go to the Industries and Organizations section of the PMWL at <http://pmworldlibrary.net/industries-and-organizations/>, scroll down and click on “Advertising and Marketing”, scroll down to article. Must be registered and logged-in as Free Trial, Professional or Scholar Member to access.

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For PMWL Post

[The complete 16-step marketing project management process that will get you organized](#) – August 2017 blog post by Nathan Ellering that discusses the steps for organizing a marketing project. Sponsored by coschedule.com. [Access the blog post here.](#) (Onwunalu)

Website of resource: <https://coschedule.com/blog/marketing-project-management/>

PMWL webpage for post: <https://pmworldlibrary.net/advertising-and-marketing/>