

Project Management update from Argentina



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A successful Argentine Project in public transportation has recently received an international award. It's the Project of the "Metrobus of 9 de Julio Avenue" in the city of Buenos Aires, which was chosen as the "Greatest Achievement of World Transportation" by the International Transport Forum, as it constitutes "a good example of an effective framework of cooperation between diverse actors" of the sector.

The International Transport Forum is an intergovernmental organization integrated with the Organization for Economic Cooperation and Development (OECD), which carries out its activities autonomously and the Argentine project was chosen from 57 projects from China, Germany, France, United Kingdom, India, Japan, Spain, Switzerland, United States, Korea, Canada, Mexico, Russia, Australia, Brazil, Chile, Denmark and Finland, among others.

The Metrobus is a transportation system that combines traditional and articulated buses with exclusive lanes that reduce travel times and improves environmental quality. In the city of Buenos Aires, the first Metrobus was inaugurated in 2011 on Juan B. Justo Avenue, between Liniers and Palermo districts, and in 2013 the same system was implemented on 9 de Julio Avenue.

When this project began, it generated many controversies because its construction modified the view of the mythical 9 de Julio Avenue, the widest in the world according to the "Porteños"- inhabitants of the city of Buenos Aires-, in the middle of which is the Obelisco, the largest emblem of the city of Buenos Aires. In addition, its construction involved transplanting some old trees that gave personality to that avenue which was also cause for protests by the environmentalists.

However, the project has managed to overcome all obstacles, and today, not only is it awarded internationally, but it is highly valued by the more than 250,000 passengers it transports daily, saving them more than 50% of their travel time, in its 3 kilometers in length.



Photo: Metrobus of 9 de Julio Avenue with a view of the Obelisco. Source: [Welcome Argentina](http://www.welcomeargentina.com).

The Minister of Transportation of the Nation, Guillermo Dietrich, who received the award in Leipzig, Germany, was responsible for the Metrobus project in 2013 when he was Secretary of Transportation of the City of Buenos Aires. According to Dietrich, "*The Metrobus transformed forever the mobility in the city of Buenos Aires. It is one of the solutions that give priority to the most respected public transport at local, regional level and that today receives a new international recognition*".

The award for "Greater Achievement of Transport" corresponds to projects that are between 2 and 5 years old and evaluates "the operation, the impact and the efficiency that it has, as real mobility solutions," the Ministry of Transport said.

With this award, the Metrobus network of Buenos Aires adds one more to the several international awards received.

This transport system, which already has several corridors in the City of Buenos Aires and the Greater Buenos Aires, has also been implemented in the City of Rosario, Province of Santa Fe, and in the department of La Matanza, one of the more populated in the Province of Buenos Aires. It is planned to create another 13 Metrobus corridors in different parts of the country in the short term, as part of the sustainable mobility program of the National Ministry of Transport.



Photo: Metrobus of 9 de Julio Avenue with a view of the Obelisco. Source: [Argentear](#).

This represents an achievement of project management in the public sphere, where the difficulties that have arisen have been overcome, mainly because of the resistance to change of the different stakeholders, such as the citizens themselves, as well as social, political and environmental organizations.

For more information about the award won by the Project "Metrobus of the 9 e Julio Avenue", access the following [link](#). To learn more about the transport system called Metrobus, you can consult this [link](#).

PMI Argentina Chapters

In the context of the PMI Chapters of Argentina, interesting professional development activities are being developed.

During early June, the Conference “X Jornadas Cuyanas de Project Management” are organized by the PMI Nuevo Cuyo Chapter, with events in the cities of Mendoza and San Luis.

The event annually invites professionals involved in project management to report on the most relevant developments in the region on the subject.

In the city of Mendoza, it is held on Thursday, June 8 at the Faculty of Engineering of the National University of Cuyo and has the presence of important professionals who talk about the most outstanding projects that are being developed, their management modalities, and how the PMI standards are followed.

The program includes a lecture on "*Telecommunications and Geo-positioning: A Strategic Innovation Project*", by Juan José Pezzutti, "*The Strategic Management of Project Portfolio*", by Cartellone CCSA and "*Portezuelo del Viento. An emblematic project that demands agile and efficient development teams*" by the Government of Mendoza and the National University of Cuyo. The event ends with a round table on "Strategic Project Management".

In the city of San Luis, the “X Jornadas Cuyanas de Project Management” will take place on June 7 in the OSDE San Luis Auditorium, with the exhibitions of Germán Martínez, current leader of the PMI San Luis Branch, of the PMI Nuevo Cuyo Chapter, whose dissertation begins with the question: "*Do you know who affects your project?*", After that, Pedro Canalí presents "*The project to transform the Club GEPU*" and finally Jorge Estrella exposes about the "La Pedrera Park Stadium", to close the event.

In the Buenos Aires Chapter of PMI, there is an important movement generated by the meetings of the so-called "Communities of Interest". These communities are made up of groups of professionals with common interests who meet monthly to discuss and develop knowledge about their specific topics.

Among these communities we can find the *Community of PMO*, *Community of Risks*, *Community of Leadership*, *Community of Strategic Positioning*, and the brand new *Community of Business Analysis*, created last May.

The mentioned communities allow the members of the Chapters of Argentina to meet with their peers and develop topics of interest for their professional careers.

The New Potential Chapter PMI Córdoba Argentina has a Professional Development Plan that involves 7 events with meetings open to all the professional community of the Province of Cordoba, which will be carried out on a monthly basis, ending with the

International PM Congress called PMI Tour Cono Sur 2017 that will be hold in Cordoba on November 14th.

To view more information about local events in Project Management, log in to the **PMI Buenos Aires Argentina Chapter [website](#)** and **PMI Nuevo Cuyo Argentina Chapter [website](#)**.

About the Author



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Cecilia Boggi, PMP is founder and Executive Director of activePMO, giving consulting services and training in Project Management and Leadership skills in Argentina and Latin America.

After graduating with a degree in Computer Science Engineering from Universidad de Buenos Aires, Argentina, she has managed software development projects and PMO implementation projects for more than 20 years both in the government and private sector. Cecilia has an Executive Master in Business Administration from Universidad Francisco de Vitoria, Spain and also has graduated from an Executive Program in Business Management at Universidad del CEMA. She holds the Project Management Professional (PMP®) credential since 2003, is certified as SDI Facilitator from Personal Strengths©, is a Professional Executive Coach accredited by Association for Coaching, UK, and alumni of the PMI Leadership Institute Master Class 2012. Ms. Boggi is Past President of the PMI Buenos Aires Argentina Chapter, and is a founding member of the PMI Nuevo Cuyo Chapter and PMI Santa Cruz Bolivia Chapter. She has been designated by PMI in the role of Mentor of Region 13, Latin America South, for the years 2014-2016. Cecilia has participated in the development of PMBOK® Guide 5th Edition, leading the Chapter 9, Human Resource Management, content team and she is professor of Project Management and Leadership in some Universities and Institutes in Latin America.

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