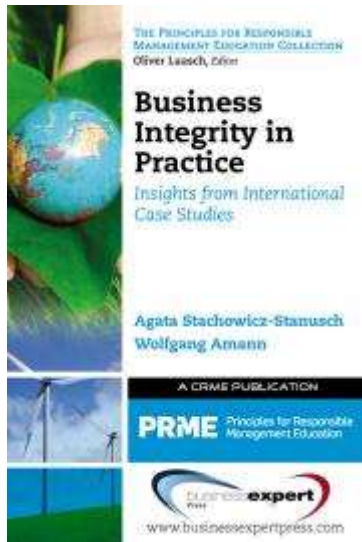

PM WORLD BOOK REVIEW



Book Title: ***Business Integrity in Practice: Insights from International Case Studies***

Author: **Agata Stachowicz-Stanusch & Wolfgang Amann**

Publisher: **Business Expert Press**

List Price: US\$ 39.95

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Reviewer: ***Umair Ahmad, PMP***

Review Date: April, 2013

Introduction to the Book

This book offers essential insights not only to business leaders but also to management educators and administrators who understand the urgency and importance of developing further responsible global leaders. The book distils practical advice and guidance, explaining in detail how leaders may build organizations with strong integrity foundations. It provides valuable research results as well as teaching tools, enabling course leaders at undergraduate, masters and MBA level in all business schools around the world.

Overview of Book's Structure

This book contains 12 Chapters, which are divided into 4 parts:

- Part I - Toward the Bright Side of Organization
 - Chapter 1 - Ethical Capital and the Culture of Integrity: Three Cases in the United Kingdom and New Zealand
 - Chapter 2 - Individual Ethical Behavior and the Influences of Organizational Culture
 - Chapter 3 - Whistleblowing in Poland: To Blow or Not to Blow the Whistle, That Is the Question
 - Chapter 4 Integrity and Anticorruption Actions in an Organizational Context

- Part II - Humanistic Management: The Foundation for Building Organizational Integrity
 - Chapter 5 - Faith, Hope, and Care: Integrity and Poverty Alleviation Through Enterprise
 - Chapter 6 - A Consulting Model that Clarifies Core Values and Promotes Greater Organizational Integrity
- Part III - Values and Virtues as Milestones for Integrity in Organization
 - Chapter 7 - Managing Integrity in Chinese Organizations: A Confucian Perspective
 - Chapter 8 - Building Integrity Among Organizations in Southeast Asia
 - Chapter 9 - How Could an Executive MBA Ethics Course Contribute to Humanistic Management?
- Part IV - Integrity Priorities During and After the Crisis
 - Chapter 10 - Reflections on Building Organization Integrity After Radical Changes: Experiences of Physicians in Turkish Healthcare Sector
 - Chapter 11 - Business Ethics Following a Financial Crisis
 - Chapter 12 - Improving Organizational Integrity Through Humanistic Diversity Management: The Case of Minority–Majority Relations in Healthcare Organizations and Academic Institutions

Highlights: What's New in this Book

This book provides a guideline and acts as a point of reference on how to define, elaborate, and instill integrity in organizations and businesses in today's highly integrated multi-faceted global socio-economic environment. The authors focus on overcoming inconsistencies, insufficiencies, and incompatibilities by utilizing critically discussed case studies from different regions of the world.

Highlights: What I liked!

This book presents a refreshing take on how to navigate and successfully deploy business integrity in a global socio-political environment by presenting real world examples.

I really like the section about an EMBA course "Leader, His Ethic and Responsibility" offered at the Universidad de los Andes. This course covers both the theoretical and practical components and focuses on helping business leaders to think more like persons and citizens when making decisions. I believe universities should offer more courses like this to prepare future business leaders.

Shortfalls: What was Missing?

This book can act as a starting point for business leaders to include integrity as one of the basic principles in making decisions. It would be helpful if authors can discuss some concrete ways of calculating and presenting statistical data in organizations to track and promote business integrity. The book does include study questions and suggestions for further reading at the end of each chapter.

Who might benefit from the Book?

This book is for those interested in making positive change in their organizations by developing frameworks for applied business integrity and accountability. This book guides decision makers on how to implement effective integrity status while operating in an ever changing political, cultural and economic global environment.

Conclusion

In today's world, it is imperative for business leaders to promote business integrity not only at the leadership level but throughout the organization in order to guard against creating any chance of building negative reputation. This book is a guided tour in business integrity and governance and a valuable resource that can help us in making key decisions based on core values of integrity, honesty, and respect for all.

Business Integrity in Practice: Insights from International Case Studies, by Agata Stachowicz-Stanusch & Wolfgang Amann, published by Business Expert Press; 2012, ISBN: 978-1-60649-494-3 ; \$39.95 USD; 277 pages, Paperback. More at <http://www.businessexpertpress.com/books/business-integrity-practice-insights-international-case-studies>

Editor's note: This book review was the result of cooperation between the publisher, PM World and the Dallas Chapter of the Project Management Institute (PMI Dallas Chapter – www.pmidallas.org). Publishers provide the books to PM World; books are delivered to the PMI Dallas Chapter, where they are offered free to PMI members to review; book reviews are published in the PM World Journal and PM World Library. PMI Dallas Chapter members are generally mid-career professionals, the audience for most project management books. If you are an author or publisher of a project management-related book, and would like the book reviewed through this program, please contact editor@pmworldjournal.net.

About the Reviewer



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