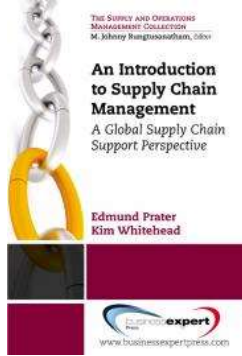


PM WORLD BOOK REVIEW



Book Title: **An Introduction to Supply Chain Management,**

Author: **Edmund Prater and Kim Whitehead**

Publisher: Business Expert Press

List Price: US\$39.95

Format: hard cover; 179 of pages

Publication Date: 2013 ISBN: 978-1-60649-375-5

Reviewer: **Jack Gao** Review Date: November, 2013

Introduction to the Book

The book begins with a case study about why Dollar General can open two new stores every day. It reviews the evolution of supply chain management concepts, discusses supply chain management strategic importance, and illustrates its trends in global markets.

The authors use best practices, examples of how global companies have managed their supply chain by case studies, real world data, charts, and, success failure stories in real world practices of supply chain management.

The book also emphasizes how political, geographic, and cultural factors play important roles in global supply chain management implementation. It explains why companies need to adjust their supply chain management style and techniques, and redesign their operations.

Overview of Book's Structure

The book organizes chapters in three sections. Each chapter has objectives, supply chain business-related process flow charts, key take-aways, reflection points, and additional resources.

Most chapters have real world data, charts, and examples to demonstrate supply chain management concepts and practices.

Highlights: What's New in this Book?

The book emphasizes how political, geographic, and cultural factors play important roles in global supply chain management implementation. It explains why companies need to adjust their supply chain management style and techniques, and redesign their operations.

Highlights: What I liked!

I like the structure of the book, the best practices that the authors quoted, and the examples of how big global companies have managed their supply chains. I especially like the way authors demonstrated key concepts with success and failure real world stories of supply chain management practices.

Shortfalls: What was missing!

In Chapter 10 Future SCM Trends, the book stops short of introducing the most influential, and newest information technologies such as Cloud Computing, Virtual Machine, System learning, and Social Media which will revolutionize Supply Chain Management practices.

Who might benefit from the Book?

The book is most useful for the executive who is not a supply chain management professional but who wants to learn more about his or her company's supply chain. It will benefit Project Managers who are working in supply chain management context.

Conclusion

All in all, the book is most useful for executives who are not supply chain management professionals but who want to learn more about their company's supply chains. Authors use their prior supply chain and manufacturing executive experience and knowledge to provide readers a framework for understanding the readers' own supply chain within the global marketplace. They provide in-depth insights into supply chain management practices.

An Introduction to Supply Chain Management, 1st Edition, by Edmund Prater and Kim Whitehead, published by Business Expert Press; 2013, ISBN 978-1-60649-375-5; \$39.95 USD; 179 pages, soft cover. More at <http://www.businessexpertpress.com/books/introduction-supply-chain-management-global-supply-chain-support-perspective>

Editor's note: This book review was the result of cooperation between the publisher, PM World and the Dallas Chapter of the Project Management Institute (PMI Dallas Chapter – www.pmidallas.org). Publishers provide the books to PM World; books are delivered to the PMI Dallas Chapter, where they are offered free to PMI members to review; book reviews are published in the PM World Journal and PM World Library. PMI Dallas Chapter members are generally mid-career professionals, the audience for most project management books. If you are an author or publisher of a project management-related book, and would like the book reviewed through this program, please contact editor@pmworldjournal.net.

About the Reviewer



Jack Gao

USA



Jack Gao has been Project Manager and Solution Architect for many Oracle Supply Chain Management software system implementations. He is PMP certified project manager. He is Chief Technologies Officer at Net Star Systems Inc. He graduated as a Ph.D. in Operations Management, Business School, at University of Iowa. CTO of Net Star Systems Inc. jgao@netstarit.com.