

## Project Success: A Multidimensional Strategic Concept

*Resource related to project success factors added to PMWL*



Resource provided by [Ömer Berkay Dağlı](#)

23 January 2018 – Southampton, UK – Access to a new resource has been added to the PM World Library on the subject of project success. The new resource is titled “**Project Success: A Multidimensional Strategic Concept**” and is a 2001 research paper prepared by Shenhar et al., published in Long Range Planning Journal.

Research aim was to define and assess project success as a strategic management concept. With inputs from a literature review and project examinations, article demonstrates how success dimensions should be addressed during the project’s definition, planning, and execution phases, and provides a set of guidelines for project managers and senior managers. Research focused on 4 different dimensions: project efficiency, impact on the customer, direct business and organizational success, and preparing for the future. Researchers performed a two-stage study. In first stage they examined 15 projects. The second stage involved collection of statistical data on 127 projects (in 76 companies) from a total number of 182 managers who were approached.

To access this report, go to the hot topics section of the library at <https://pmworldlibrary.net/applications-and-topics/>, scroll down and click on “Project Success Factors”. Must be registered and logged in as Free Trial, Professional or Scholar member to access.

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### For PMWL Post

[Project Success: A Multidimensional Strategic Concept](#) - A 2001 research report by Aaron J. Shenhar, Dov Dvir, Ofer Levy and Alan C. Maltz, published in *Long Range Planning* Journal. With inputs from a literature review and project examinations, paper demonstrates how success dimensions should be addressed during the project’s definition, planning, and execution phases, and provides a set of guidelines for project managers and senior managers. To access the paper, [click here](#). (Dağlı)

URL for resource:

[http://coller.tau.ac.il/sites/nihul.tau.ac.il/files/media\\_server/Recanati/management/hurvitz/forms/articles/Dov%20Dvir/15.%20Proj%20Success%20Multi%20Dim%20LRP%202001.pdf](http://coller.tau.ac.il/sites/nihul.tau.ac.il/files/media_server/Recanati/management/hurvitz/forms/articles/Dov%20Dvir/15.%20Proj%20Success%20Multi%20Dim%20LRP%202001.pdf)

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