

## 10 Principles for Leading the Next Industrial Revolution

**Access to new resource related to Strategic Planning and Management added to PMWL**



*Resource provided by Abhinav S Kumar*

20 April, 2018 – Mumbai, India – Access to a new resource has been added to the PM World Library (PMWL) related to Strategic Planning and Management. The new resource is titled “10 Principles for Leading the Next Industrial Revolution” published in 2017 in *strategy+business* magazine by Norbert Schwieters and Bob Moritz

With every industrial revolution, there is a massive and dramatic transformation that happens to how the world functions. What this article talks about is a specific yet broad set of tools and guidelines to follow to ensure your company will stand out in the new age of digitization.

To access these resources, go to the Applications and Hot Topics section of the PMWL at <https://pmworldlibrary.net/applications-and-topics/>, click on “Strategic Planning and Management”, scroll down to articles. Must be registered as Free Trial, Professional or Scholar member and logged in to access

*This new resource provided through the PMWL university research internship program; [to learn more, click here](#)*

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### For PMWL Post

Schwieters, N., Moritz, B. (2017), [10 Principles for Leading the Next Industrial Revolution](#); *strategy+business magazine*; March 2017, Autumn 2017 / Issue 88. To access this paper, visit <https://www.strategy-business.com/article/10-Principles-for-Leading-the-Next-Industrial-Revolution> ([Kumar](#))

Where to post in the library: <http://pmworldlibrary.net/strategic-planning-management/>