

Strategic Planning Is Dead! Two New Ways To Face The Future

Access to new resource related to Strategic Planning and Management added to PMWL



[Resource provided by Abhinav S Kumar](#)

23 April, 2018 – Mumbai, India – Access to a new resource has been added to the PM World Library (PMWL) related to Strategic Planning and Management. The new resource is titled “Strategic Planning Is Dead. Here Are Two New Ways To Face The Future” published on Forbes.com by William Vanderbloemen.

In a world where businesses are heavily invested in technology the overall dynamics of the business and the organization keeps changing with the rapid growth of the very technology they are dependent on. With this idea in mind, William Vanderbloemen discusses how a 3-year plan or a 5-year plan are no longer viable option because that is too long a period to forecast and plan for. The article then discusses what could possibly be the new ways to face the future. But again, only time will tell what the future holds.

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For PMWL Post

Vanderbloemen, William (2016), [Strategic Planning Is Dead. Here Are Two New Ways To Face The Future](#); Forbes.com; Oct 2016. Access this paper at <https://www.forbes.com/sites/williamvanderbloemen/2016/10/23/strategic-planning-is-dead-heres-two-new-ways-to-face-the-future/#5526fed12f5b> (Kumar)

Where to post in the library: <http://pmworldlibrary.net/strategic-planning-management/>