

The Importance of Strategic Stakeholder Management in Tourism Sector

Access to new resource related to project management in the tourism Industry added to PMWL



[Resource provided by Abhinav S Kumar](#)

5 May 2018 – Mumbai, India – Access to a new resource has been added to the PM World Library (PMWL) related to projects and project management in the tourism Industry. The new resource is titled “**The Importance of Strategic Stakeholder Management in Tourism Sector**” published in TOURISMOS: An International Multidisciplinary Journal of Tourism by Burcu Selin Yilmaz and Ozgur Devrim Gunel

Every business has to operate under the pressure of different interests and influences which management has to assess and sync with the corporate’s objectives and vision. The journal article begins by touching base with general stakeholder management before discussing it from a Tourism perspective.

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For PMWL Post

Yilmaz, B. S., and Gunel, O. D. (2008), **The Importance of Strategic Stakeholder Management in Tourism Sector**; TOURISMOS: An International Multidisciplinary Journal of Tourism Vol. 4, No. 1 (15 April 2009): pp. 97-108. Access this paper at https://mpr.aub.uni-muenchen.de/25308/1/MPRA_paper_25308.pdf (Kumar)

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