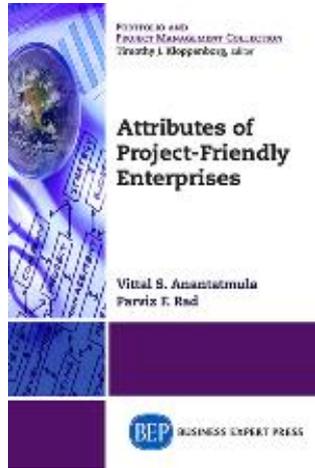


## PM WORLD BOOK REVIEW



Book Title: ***Attributes of Project-Friendly Enterprises***

Author: **Virral S. Anantamula, Parviz F. Rad**

Publisher: BEP

List Price: \$34.95

Format: Soft cover, 192 pages

Publication Date: 2016

ISBN: 9781631572142

Reviewer: **Kimberly Brown, PMP**

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### Introduction

Very in-depth description of how project management performance plays a very large part of being selected for an external project and also provided suggestions on how to perform better by continuously improving enterprise processes. The comparison the Sophisticated Organization versus Unsophisticated when describing the components and attributes of the project management activities of the enterprise stand out as a testimony for Project Management Success. The explanation of Project Proposal and Portfolio, cutting it short to What Why and How, were really efficient in helping to understand their theory. It clearly identifies how sophisticated enterprises are aware of the foundation for successful deliverables in all Project Management activities. They describe the Project Management activities from Project Proposal thru Planning and Implementation. Highlighting the important points in each activity and its significance to the enterprise, while also providing advice on how to operate a PMO more efficiently with each activity.

### Overview of Book's Structure

Chapters 2 thru 6 walk the reader through discussion of the various Attributes of the Project Friendly Enterprises and provide input on the difference between them:

**Project Management** – providing written description of the expected performance of the team in regards to the project tasks. Introducing the PMO as the governing body for project management teams. They create the culture that supports discipline and successful project management practices.

**Proposal attributes** provides an overview of different proposal types then walks the reader thru the proposal development steps and the different ways a proposal can

be prioritized explaining the difference between internally and externally funded projects.

**Portfolio Management** is a task force of project management professionals that will assist the enterprise in identifying the most valuable projects to boost business and assure that all funded projects align with the strategic direction of the enterprise by prioritizing the projects that have the most impact on the organization. The formalized models, used to prioritize, contain indices which help characterize the enterprise strategic objectives: cost considerations, schedule, scope, etc.

**Team Attributes** – resources: people, equipment, tools and materials. People are the most important resource of a project, portfolio or a proposal. The role assignment and responsibilities assigned to each role are the prescription for success, assuming that a project-friendly infrastructure and a supportive work environment are part of that prescription. Team charter, Communication and reporting, conflict management all are part of the team behavior which will ultimately determine the success of any project. This chapter then describes the steps or activities that can be taken to create a successful project team.

**Enterprise Attributes** – the greatest asset is organizational project management process maturity where the success of portfolios, programs, proposals or projects is predictable and repeatable. The chapter takes the reader thru a management maturity exercise that incorporates all of the knowledge areas to help the organization identify the measure of success, will provide a road map for developing an expanded library of practices and will help to establish formalized project management practices.

## Highlights

Each chapter contains graphs and charts which help the reader understand the chapter's goals. Every chapter is followed by a case study. Along with the case study, they have included a formal Assessment Instrument that is virtually a checklist of items to be considered before or during the different phases of a project. This checklist is extensive and although most readers would not realize it, the extent of experience contained in the Assessment Instrument could be invaluable when applied in real world application.

At the end of the book there is a complete Assessment Instrument that can be used by anyone working on a project including the Portfolio Team. This Assessment Instrument alone is well worth the value of the book, not to mention the experience provided within the chapters that bring the reader to a better understanding of the Attributes of Project-Friendly Enterprises.

The real world situations involving the various process groups and knowledge areas are explained in a way that is completely cohesive with the PMBOK

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## Highlights: What I liked!

This material is a testament of why any organization should establish Project Management practices and review and improve them periodically. The graphs and charts help to put the content into perspective and make it easier to understand the who, what and how of each process. The Assessment Instrument is the highlight of this book! If used properly, it will provide guidance and help to avoid pitfalls while managing a project. This book will also help to guide even a Sophisticated Organization toward a more Project-Friendly Enterprise.

## Who might benefit from the Book?

Anyone involved in Project Management. This title is accurate about the books contents but it covers so much more! Any Corporation or even small business would benefit from this read as it provides a much more in-depth look at the project and the involvement of every party.

## Conclusion

As a project manager, the Assessment Instrument will be part of my checklist going forward.

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For more about this book, go to <https://www.businessexpertpress.com/books/attributes-project-friendly-enterprises/>

*Editor's note: This book review was the result of a partnership between the publisher, PM World and the [PMI Dallas Chapter](#). Authors and publishers provide the books to PM World; books are delivered to the PMI Dallas Chapter, where they are offered free to PMI members to review; book reviews are published in the PM World Journal and PM World Library. PMI Dallas Chapter members can keep the books as well as claim PDUs for PMP recertification when their reviews are published. Chapter members are generally mid-career professionals, the audience for most project management books. If you are an author or publisher of a project management-related book, and would like the book reviewed through this program, please contact [editor@peworldjournal.net](mailto:editor@peworldjournal.net).*

## About the Reviewer



**Kimberly Brown**

Texas, USA



**Kim Brown** has been a Program/Project Manager for over 30 years in the same industry. She achieved her PMP certification in 2013 which has led to endless opportunities. Kim lives in North Texas and is a member of the PMI Dallas Chapter.