

## **Project Management in Spain: Monthly report**

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*By Alfonso Bucero MSc, CPS, PMP, PMI-RMP, PfMP, PMI Fellow  
International Correspondent  
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### **Annual Congress of project management Project management and new technologies PMI Madrid Chapter - Madrid, November 15, 2018**

On November 15 it had place the ANNUAL EVENT of the PMI Madrid Chapter, which also celebrated its 15th anniversary of existence.

Evis Rosales, as chapter president, was responsible for the opening of the event. In her message, she shared the evolution and genesis of the "PMI Madrid Spain Chapter", giving recognition to all the people who have collaborated to the development of the chapter over the past fifteen years, in its different participations, and who have made of this chapter, one that has highest number of volunteers as well as workshops and initiatives worldwide.

This year, we analyze the impact that new technologies, such as Blockchain, IoT, Big Data, among others, as well as innovation and the agile methodologies in project management. It was a busy day, 8 lectures and a panel discussion held to close the event with great conclusions.

We count with the participation of the Group of volunteers of "Toastmasters", with Mario Villarejo as master of ceremonies, as well as Agustín Millán and Joaquín Azcárraga, and other volunteers who volunteered to participate in the event, nymph Muñoz, Zigor Lizuaín and Pedro Balsa, as presenters of the speakers. These presentations were made from a point of view more personal and not so formal, which helped to have lively introductions and generate a good dynamic in Congress.

Rafael Gerardo Weisz was the first of the speakers that the presentation "A change of perspective to understand the why of new technologies" and through various, video

demonstrations, helped us to highlight new challenges and opportunities that are organizations face, and how these new technologies will help solve them.



Margarita Luz García Molino, with her presentation "New technologies in the world of health", presented us a real success story in which new technologies are helping and improving the world's health and the way in which it will revolutionize in a not-too-distant future.

Ana Isabel Gálvez Pérez, was selected to participate in the Summit ALF of Circular economy and technological innovation in Madrid, which was attended by more than five well known people, including Barack Obama and summarized us the key messages discussed in the Summit. It should turn towards a circular economy and abandoning the linear, that is where we are at the moment.

Vanessa Osoro Urigüen, recently arrived from the United States, introduced us to "The use of Big Data to improve strategic decision-making process" whose purpose is to provide better services to end-customers in the financial sector. Therefore, he shared his experience on the importance of the use of new technologies for the transformation of the organizations.

As it comes tradition, Congress is given recognition to the effort and participation of volunteers in the chapter, giving the award to the volunteer of the year. This year there were 9 nominees, giving the award to Susana Moreno. Well-deserved by its long history and deep dedication to the management of the Group of volunteers!

At the end of this installment of the award, a pause for coffee, which became as well as serve for networking and meet with friends and acquaintances, we use it to celebrate 15 years of the chapter and as there is no birthday without cake, were served a delicious cup cakes with e l logo PMI Madrid 15 years. Sorry for those who were caring for the figure, because they were delicious! To sample a button!

Returning the rest of the coffee, restart with the papers, with the participation of Alvaro Esteve Vives, who with his presentation "Overview of the digital transformation and digital twin in the process industries" made us see how is the digital transformation in the process of manufacturing industry.

Maite Avelino explained simply the complex notion of Blockchain, how to apply it to the projects and how to manage it by the Project managers. He demonstrated his knowledge and experience, with the theme "Blockchain as a disruptive element in project management".

To close the batch of papers, we have the presence of Karen Caramelo and Ángel Agueda, Kanban and agile experts. They explained from a totally practical point of view how they apply these methodologies on the day to day with different companies and how improve performance and facilitate work processes, maximizing resources.

The closing of the event, conclusions and reflections, was a panel discussion with the theme "Skills and leadership of the WP to new technologies". Pablo Grueso, Tecnofor, exclusive sponsor of this Congress, opened and moderated the Panel discussion, sharing a very agile and enjoyable way, the opinions and recommendations of great experts in the field such as José Antonio Puentes, Ana María Aceituno and Julián Gómez. All of them had the skill of fluidity and lightness giving reviews for keeping the interest of the participants until the end of the Congress.

We didn't know it was over, but time didn't give us more and had to terminate the session, but then there was opportunity to share among speakers, moderators, participants, volunteers and members of the Board, a good time with a rich aperitif, with a delicious wine, Spanish, of course!

In terms of attendees, 256 professionals attended this event, (90% membership participation), overpassing our expectations.

**TODAY IS A GOOD DAY and TOMORROW WILL BE BETTER!**

## About the Author



### **Alfonso Bucero**

Madrid, Spain



**Alfonso Bucero**, MSc, CPS, PMP, PMI-RMP, PfMP, PMI Fellow, is an International Correspondent and Contributing Editor for the *PM World Journal* in Madrid, Spain. Mr. Bucero is also founder and Managing Partner of BUCERO PM Consulting. Alfonso was the founder, sponsor and president of the PMI Barcelona Chapter until April 2005, and belongs to PMI's LIAG (Leadership Institute Advisory Group). He was the past President of the PMI Madrid Spain Chapter, and then nominated as a PMI EMEA Region 8 Component Mentor. Now he is a member of the PMIEF Engagement Committee. Alfonso has a Computer Science Engineering degree from Universidad Politécnica in Madrid and is studying for his Ph.D. in Project Management. He has 32 years of practical experience and is actively engaged in advancing the PM profession in Spain and throughout Europe. He received the PMI Distinguished Contribution Award on October 9th, 2010, the PMI Fellow Award on October 22<sup>nd</sup> 2011 and the PMI Eric Jenett Excellence Award on October 28<sup>th</sup>, 2017. Mr. Bucero can be contacted at [alfonso.bucero@abucero.com](mailto:alfonso.bucero@abucero.com).