

Project Management in Italy

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INTRODUCTION

This third Regional Report focuses on PM Expo® 2018, the major Event in Italy dedicated to Project Management, which has been organized, in Rome, by the major Italian Association of Project Management, the “Istituto Italiano di Project Management” (Italian Institute of Project Management, ISIPM for short).

PM EXPO 2018

Istituto Italiano di Project Management (ISIPM) successfully organized, this year too, on October 26, in Rome, the main National Event in Italy dedicated to Project Management, which is PM Expo® 2018 <https://www.pmexpo.it/> .

PM Expo® 2018, which focused on main theme “Innovation”, was a National record in terms of 1700 people who registered for the Event, and it had a very significant success, which was proven also by very high rates of Participant Satisfaction, and by many hundreds of congratulations that have been issued both directly, and via social networks. PM World Journal was the most welcome Media Partner of the Event.

PM Expo® 2018 was located in Auditorium del Massimo in Rome: available structures included the main hall with 800 seating capacity, plus three rooms, each one with an average of almost 100 seating capacity, plus spaces for several Sponsors and Exhibitors, plus spaces available for one of the most important issues of our Project Management Community, i.e. networking, plus spaces in the courtyard outside ... for street food, pizza, and sandwich vans. Since the Public of PM Expo® is very diverse, including both professionals and students, employees and freelancers, civil servants and private employees, seniors and juniors, above location was important to support the “mixed formula” that ISIPM studied and applies to its major Events. PM Expo® integrates, in a peculiar innovative way, Speeches by International and National Speakers, Round Tables, Workshops, Awarding of Prizes, Sponsors’ Speeches and Exhibitions, and even a Lottery for Participants and ISIPM’s Members. Nevertheless, let us go now into a summary of PM Expo 2018 Program.



The main theme of Innovation was directly addressed by three speeches in the International Session, and, further, by a Round Table: all of these events took place in the Auditorium Main Hall. In the International Session, Special Guests David Pells, Managing Editor of PM World Journal, and Darren Dalcher, Professor of Strategic Project Management at Lancaster University Management School, had two speeches that were appreciated a lot by the numerous audience, which were, respectively, “Innovation 360! Views from a PM Globalist”, and “Who killed innovation? ... and what we can do about it”.

I asked a comment about PM Expo from David Pells, who, later on, received ISIPM International Award too, and he said: «I was very happy to participate in ISIPM's PM Expo 2018 conference in Rome. It was extraordinary to learn that there were over 1,700 registrations, perhaps making this one of the largest PM events worldwide. The venue was outstanding and everything seemed to run perfectly. The presentations by yourself, Darren Dalcher and other speakers were interesting and packed with useful information. I want to thank you and ISIPM for the invitation to speak, and for the International Award. I was also extremely honored to be named an honorary Fellow of ISIPM. Thank you very much again for your support.»



Photo: David Pells speaking at PM Expo in Rome

I asked a comment from Darren Dalcher, too, and he said: «It was a real pleasure to participate in the PM Expo in Rome in October. The conference is a vibrant event bringing together hundreds of delegates passionate about project management. The theme this year was focused around innovation, and I ran an interactive session where together with the audience we tried to solve the mystery: 'who killed innovation?'. Participation was good and the conference offered a real mix of workshops, demos and talks. Attendees had a great time sampling, engaging, talking and of course, learning... The venue worked really well and the food was excellent too, as you would expect in Rome. All in all, this was a really fun day featuring new ideas in project management. My congratulations to the organising committee on the successful delivery of a wonderful learning and professional development opportunity. Very well done!»

Another speech in the International Session (by myself in this case) was relevant to “Stakeholder Perspective in Project Management: the effective innovativeness of people

centrality”, while the following Round Table, whose Chairman was ISIPM’s President, Enrico Mastrofini, was focused on the topic “Innovation and Project Management”.



Photo: Prof Darren Dalcher speaking at PM Expo in Rome

There were also several further speeches that were focused on innovative themes, including Model ISIPM-Prado® for Project Management Maturity, People, Methods, and Instruments for Project Management, Project Management in Public Administration, Culture and Standards in Project Management, Cognitive Bias and Project Management, Project Management in the world of Civil Works, Project Portfolio Management, Soft Skills, Network Analysis, Agile Project Management, Design Thinking, Progress and Innovation, and Missing Management. In addition, two Round Tables were focused on Project Management for the Innovation in Healthcare, and on Project Management Office 2.0 in Public Administration, respectively.

Workshops focused on Management of EU-funded Projects, on the Product Vision, on Agile Serious Games, on Problem Solving and Kata Coaching, on Cognitive Bias and Project Management, and (in pure Italian style) on Project Management and Cooking, whose follow-up, made of excellent cakes that in the following were shared with also the other participants, was very much appreciated by everyone.

Different Prizes were awarded: International ISIPM Award 2018 was given to David Pells, for his extraordinary contribution to the dissemination of Project Management Discipline, there were Prizes for best Dissertations in Universities on Project Management issues, and there were special Prizes for Projects submitted by Schools, too.

Finally, a Lottery took place, with prizes that were awarded to participants, and a first prize that was reserved to a participant who had to be also a Member of ISIPM.



Photo: David Pells receiving award from PM Expo Project Manager Claudia Spagnuolo, with Massimo Pirozzi officiating

The great success of PM Expo 2018 towards its public was due to the extraordinary joint effort that has been made by the people of ISIPM: the President, Enrico Mastrofini, the Vice President and Chairman of PM Expo 2018, Graziano Trasarti, the Project Manager of PM Expo 2018 and Member of the Board Claudia Spagnuolo, the Members of Executive Committee, Vito Introna, Maurizio Monassi, and Massimo Pirozzi (myself), the Members of the Board Stefano Antonelli, Maurizio D'Ambrosio, Andrea Fraticelli, Sabrina Mancini, Alessandro Quagliarini, and Stefania Ratini, the Honorary Member and Member of Scientific Committee Federico Minnelle, and the Member of Scientific Committee Pier Luigi Guida, all actively participated as Speakers too, while the Members of the Board Antonella Chirichiello, Gian Luca Di Stefano, Marina Pirone, Emanuele Remediani, and the Point of Contact and PM Expo Website Manager Debora Compagnone, mainly engaged themselves in the complex organization of the event, which was a complete success, and the Member of Executive Committee Biagio Tramontana, the Members of the Board Claudio Bartoloni, Angela Calamari, Ivano Di Filippo, Maurizio Grillini, Patrizia Monacelli, Carmine Russo, and Franco Stolfi, plus Cinzia De Amicis, and the Secretary Silvia Moretti, mostly dedicated themselves to support the management of the event, which turned out to be effective and efficient. It has been really a great day!



About the Author



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Massimo Pirozzi, MSc cum laude, Electronic Engineering, University of Rome “La Sapienza”, Principal Consultant, Project Manager, and Educator. He is a Member and the Secretary of the Executive Board, a Member of the Scientific Committee, and an accredited Master Teacher, of the Istituto Italiano di Project Management (Italian Institute of Project Management). He is certified as a Professional Project Manager, as an Information Security Management Systems Lead Auditor, and as an International Mediator. He is a Researcher, a Lecturer, and an Author about Stakeholder Identification and Management, Relationship Management, Complex Projects Management, and Project Management X.0.

Massimo has a wide experience in managing large and complex projects in national and international contexts, and in managing relations with public and private organizations, including multinational companies, small and medium-sized enterprises, research institutes, and non-profit organizations. He worked successfully in several sectors, including Defense, Security, Health, Education, Cultural Heritage, Transport, Gaming, and Services to Citizens. He was also, for many years, a Top Manager in ICT Industry, and an Adjunct Professor in Organizational Psychology. He is registered as an Expert of the European Commission, and as an Expert of the Italian Public Administrations.

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