

PM PUBLISHING NEWS

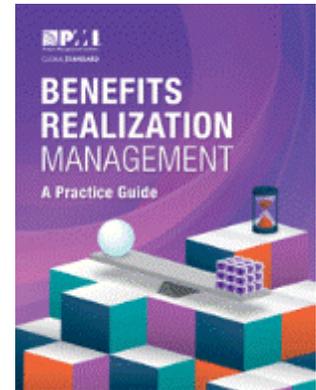
Benefits Realization Management: A Practice Guide

New BRM guide joins PMI family of program and project management standards

16 January 2019 – Philadelphia, PA, USA – The Project Management Institute (PMI®) has announced the publication of ***Benefits Realization Management: A Practice Guide***. As with all PMI standards and publications, this practice guide aligns with PMI's *A Guide to the Project Management Body of Knowledge (PMBOK Guide)® – Sixth Edition*; *The Standard for Program Management – Fourth Edition*; and *The Standard for Portfolio Management – Fourth Edition*.

According to the PMI summary: Benefits realization is the common thread that runs from organizational strategy through project deliverables that contribute benefits. Yet, according to PMI's 2018 Pulse of the Profession Report: Success in Disruptive Times, only one in three organizations reports high benefits realization maturity.

This practice guide provides a comprehensive look at the topic of benefits realization in of portfolio, program, and project management and will help you tackle this important topic and drive more successful outcomes and better strategic alignment in your organization. Inside this practice guide you will find:



- Standardized definitions for benefits realization, benefits realization management and associated benefits realization terms.
- The core principles of benefits realization.
- The benefits realization management life cycle from organizational mission, vision, and strategy through project deliverables and success measurement, and how it contributes to the expected benefits and value that the organization intends to realize.
- A framework and guidance to help practitioners manage benefits realization in organizational project management and portfolio, program, and project management.

[To learn more about this book, click here.](#)

The Project Management Institute (PMI®) is the world's largest project management member association, representing more than one million practitioners in more than 200 countries. PMI advances the profession through global standards, credentials, chapters, virtual communities, academic research, events and publications. To see the latest books and standards from PMI, visit <http://marketplace.pmi.org>.

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Source: Project Management Institute